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Sierra Madre News

More Local News Than Ever Before in The News

$3.00 YEARLY — 7c PER COPY | SIERRA MADRE, CALIFORNIA — THURSDAY, FEB. 4, 1960 | 10 PAGES — Vol. 53, No. 17



—Bert Embree Photo.

AH, THERE'S the aura and sprightliness of spring in those "Slimnastics," a keep-fit class for women which began Tuesday morning, Feb. 2, from 10 to 11 o'clock, in the Congregational Church gym. The instructor is Miss Evelyn Shuck of the Y.W.C.A. There's pulchritude, too, in this trio who from the left are Mrs. Jen Pogue, Mrs. Lela George and Mrs. Billie Stine. Along with the comprehensive series of exercises, help will be given in diet also. A prize will be presented the woman who shows best improvement during the 10-week course.

Exhausted Youth Taken From Windswept Ridge

RESCUE SQUAD SAVES BOY, 16

Illness Had Felled Duarte Youngster

A 16-year-old youth, ill and exhausted, was taken from the rugged hills west of Fish Canyon late Saturday night by members of the Sierra Madre Search and Rescue Team.

Hank Alberts of 2540 Freeborne Ave., Duarte, had gone on a hike with his neighbor, David Labon, also 16, early Saturday. After reaching the Fish Canyon Falls they decided to explore the mountains to the west.

As darkness fell Albert became violently ill and was unable to continue. He laid down on a high ridge while his companion left for help.

Labon finally reached the Los Angeles County Fire Department in Duarte, who after dispatching a man up the mountain, called the Search and Rescue Team at 9 p.m.

GUIDED BY LABON, the Rescue Team located the boy, still lying on the wind-swept ridge, and brought him safely from the hills to his waiting parents at 11:30 p.m.

Aiding the Rescue Team were Manford Underwood, Donald Moore and Klien Smith of the County Fire Department, and H. W. Andrews and E. L. Linde of the Temple City Sheriff's Department.

In Sierra Madre

Red Cross Quota Put At $7,427

March is the month of the annual Red Cross Fund campaign ,and Sierra Madre's quota is $7,427, according to Col. Charles E. Morrison, fund chairman. This compares with the slightly higher $7,710 last year. Col. Morrison also points to the higher figures of $32,093 for Arcadia and $28,238 for Monrovia.

Total quota for the 21 Red Cross chapters in Los Angeles and Orange Counties is $5,038,429. This represents 15.2 per cent more than was raised last year.

Regretfully, it must be said that for the past three years Sierra Madre has failed to reach its assigned Red Cross quota. Considering this, the Sierra Madre Chapter has issued the following appeal:

"WE, EXCLUSIVE of those many hundreds who did their share, or more, in contributing their time, money or both, should give extra thought to this problem, especially since, we all remember so well when just a few years ago our friendly little "Foothill City of Livability" was threatened by fire.

Had that tragedy occurred, it is common knowledge that the **RED CROSS** would have furnished without cost, to those who had not the means themselves, the wherewithal to rebuild their homes or to put them back in business, if their place of business had been ruined.

The American National Red Cross has always been called, "The Service With a Heart," and rightfully so.

There are many ways in which the **RED CROSS** helps those in need. Some believe there is too much secrecy cloaking certain of these activities. The secrecy is the normal method adopted to insure that the recipient for aid is not embarrassed.

Because of this secrecy, few are familiar with the breadth of **RED CROSS** activities. It is the intention of this series of articles to better familiarize the general public with the facts, without disclosing the names of those receiving aid, of course.

OUR NEW EDITOR of the Sierra Madre News, Ed-E. Herwig, has graciously and enthusiastically agreed to give us the space for these articles. Will you dear readers, do your part and agree to read them and pass on the information to your friends?

The following are a few of our many local **RED CROSS**

——turn to page five



INSTALLING new president of San Gabriel Valley Lodge No. 1710, B'nai B'rith: From the left: Jess Katz, master of ceremonies; Arthur Wolpe, installing officer; M. Frank Newman, incoming president; Irving Corben, assistant installing officer.

AN EDITORIAL
Mrs. Marjorie Green

There are men and women who wholeheartedly and "wholesouledly" devote their time, energies—and hopes—their entire lives to the good of mankind in the great places of the world and equally so, many of them unsung, in the smaller communities.

Such women were Florence Nightingale, Clara Barton of Red Cross fame; Mme. Curie of the scientific world. Such men were Benjamin Franklin, Gen. George Goethals, Walter Reed, the great religionists—the innumerable popes and cardinals who left their imperishable and beneficial imprint on the world; Luther, John Knox, John Calvin, and today, Albert Sweitzer.

Among this galaxy and in our own Sierra Madre we can well nitche the name of Mrs. Marjorie Green, director of the Community Nursery School Association since its beginning in 1941, and who because of ill health must now resign that post so vital to our community.

* * *

MRS GREEN has given of her heart and soul and daily efforts to our Nursery School. Under her unselfish and expert leadership it has achieved both national and international recognition, as well as her establishment of a well-organized and efficient setup financially sound.

Small wonder that John Torrey, the association president, calls for establishing of a "Marjorie Green Recognition Committee," not only that it can tender her the accolades so rightly her's, but that the dreams of this splendid woman of future developments for the Nursery may be realized.

* * *

MRS. GREEN'S resignation is due to development of a heart condition; that is the physical aspect. But there is nothing wrong with that great humanitarian heart of her's—it goes on beating strongly, mirroring the imperishable monument of community service which she has created and which is so richly and satisfyingly her's.

Installation Conducted by B'nai B'rith

Annual installation of officers of the San Gabriel Valley Lodge, No. 1710, B'nai B'rith, was held at the Foothill Jewish Community Center in Sierra Madre Sunday, Jan. 24, at 8 o'clock.

Arthur Wolpe was installing officer, with Irving Corben, past president of San Gabriel Lodge, assistant installing officer. Mr. Wolpe is past president of District Grand Lodge Four and holds office on the Supreme Lodge board.

Jess Katz, past president of San Gabriel Lodge, was master of ceremonies and Max Goldman, also past president, chairmaned the affair.

B'nai B'rith is the oldest and largest National Jewish service organization and San Gabriel Valley Lodge and Chapter is celebrating its 13th year in San Gabriel Valley.

As a service organization, B'nai Brith participates in many community activities, such as the annual Blood Bank Drive. The Armed Service Committee plan regularly schedules parties at veterans' hospitals. B'nai B'rith also supports a nonsectarian hospital for tubercular patients and a hospital for care of patients suffering from arthritis.

Installed as new officers for the coming years were: President, M. Frank Newman; first vice president, Dr. David Splaver; second vice president, Sydney Ettinger; third vice president, Sidney Kading; chaplain, Max Goldman; recording and corresponding secretary, Robert Weinstein; treasurer, Nathaniel Howe; guardian, Samuel Kline; warden, Melvin Zager; trustees, Arthur Cohen, Jack Grossman, Ken Glicken, Harry Goldman, Dr. Jules Larner and Gus Donner.

An Uplift of Spirit . . .

Margaret W. Nash, Leading Citizen, Dies

A woman born in the East but whose anchor had been put down firmly in the Pacific West, and who with "a tremendous uplift of spirit," had done much for Sierra Madre, embedding herself in its progress, passed away Tuesday.

She was Mrs. Margaret White Nash who had been ever in the forefront of things worthwhile for the city of her adoption, expending without stint, her energies for the benefit of the Community Chest, cancer drive organizations, Cub Scouts, the Nursery School and numerous other philanthropic, charitable and community enterprises.

MRS. NASH, a native of West Hampton, Long Island, N. Y., where she was graduated from high school, came to California in 1941 and to Sierra Madre in 1945. Previously, she had been in government service in Brooklyn with the Internal Revenue Department, with added service in Washington, D.C.

During the war while her husband, Robert A. Nash, was with the Navy in the Pacific fighting, she worked in the Lockheed Aircraft Co. plant in Burbank.

In Sierra Madre for a number of years, she and her mother-in-law, Mrs. Pearl Walsh, operated the Antique Shop on S. Baldwin.

MRS. NASH is survived by her husband, son, Sumner A., and daughter, Melissa A. Nash, all of Sierra Madre; her mother, Mrs. William T. White, Hampton Beach, Long Island, N.Y.; also sisters, Mrs. Henry Luhrsen, Mrs. Einar Harwick, Mrs. Craig Palen, Miss Ellen and Miss Anne White, all living in the East.

Funeral services will be Friday afternoon at 2 o'clock in Congregational Church, with the pastor, the Rev. George W. Lindsay, officiating. Interment in Forest Lawn Cemetery. Ripple Mortuary, directors.

Join Forces .

Shopping Bag, Von's In Merger

Sierra Madreans and Hastings Ranch residents have more than passing interest in announcement by T. A. Von Der Ahe, executive vice president of Von's Grocery Company, and W. R. Hayden, president of Shopping Bag Food Stores, California supermarket chains, that the respective Boards of Directors, have approved plans to merge Shopping Bag into Von's Grocery Company.

The Market serving Sierra Madre and Hastings Ranch is at 3841 E. Sierra Madre Blvd. S. M. Piuma is the manager.

Stockholders of record on Feb. 5 will meet on March 17 to consider approval of the merger.

VON DER AHE stated that if the merger is approved by stockholders of both corporations:

1.—The Von's Grocery Company name will be retained for combined operations. However, the supermarkets presently bearing the names—Von's and Shopping Bag—will continue to use these names. As new supermarkets are built they will bear the name Von's.

2—There will be an exchange of stock on a share per share basis. Presently shares of both firms are traded over the counter. It is intended to apply sometime this year for listing on the New York Stock Exchange.

3—The Board of Directors of Von's Grocery Company will be increased from seven to 11. Present members are: Charles T. Von Der Ahe, president and chairman; Theodore A. Von Der Ahe, executive vice president; Wilfred L. Von Der Ahe, vice president; Walter R. Von Der Ahe; Edward C. Freutel, Jr., member of O'Melveny and Myers, Los Angeles attorneys; Ernest J. Loebbecke, president of Title Insurance and Trust Co., Los Angeles; Charles L. Morst, Jr., partner of Hemphill, Noyes & Co., New York; the four additional members of the Board of Directors will be W. R. Hayden, president of Shopping Bag; W. D. Hayden, vice president of Shopping Bag; James E. Bates, member of Johnson, Bates and Sheffield, Los Angeles attorneys, and Victor

——turn to page six

For Our Betterment . . .

Planting of Tree to Mark Brotherhood Week; Youth Coordinating Unit Formed

Extensive plans for observance of Brotherhood Week in Sierra Madre Feb. 21-28 include planting of a "Brotherhood Tree" in the recreational area of Sierra Vista Park. Exact date and time will be determined shortly.

Boy and Girl Scouts, Mayor W. Webster Vannier, members of City Council, City Administrator Larry Bevington, the Brotherhood Week Special Committee comprising William L. Maloney, Catholic; Milton Goldberg, Jew, and William K. Keith, Protestant; also clergymen and other citizens and dignataries, will attend.

There will be an exchange of ministers of the various churches on Brotherhood Sunday, Feb. 21, marking initiation of the observance. For instance, Rabbi Charles W. Steckel of the Foothill Jewish Community Center Temple will exchange pulpits with the Rev. George W. Lindsay of Sierra Madre Congregational Church.

INCIDENTALLY, Mayor Vannier spoke about Brotherhood Week at the meeting of the Sierra Madre Coordinating Council Tuesday night at Sierra Madre School.

A Youth Coordinating Council conducted its initiatory organization, with Lindy Waite as temporary chairman, and Steve Luder as secretary-treasurer. Phil Mitchell, Dave Somers and Mrs. George W. Lindsay form an advisory council. An organization meeting will be held on Feb. 22.

The meeting of the Senior Coordinating Council was addressed by Mrs. Chalmers McGaughey, volunteer chairman of the Los Angeles Committee for the Aging, who said that in 1950 there were 377,445 persons 65 years or older in Los Angeles County; today there are more than 500,000.

Mrs. Carl Cheadle, president; Mrs. Claude H. Brown, vice president, and Mrs. Loran Smith, secretary, were in charge of the meeting which was largely attended.

18 Per Cent Gain at P.O.

You can't deny that Sierra Madre is growing, slowly perhaps, nevertheless surely. The postal figures say so indubitably.

Postal receipts for January were $16,075.14, compared with $13,601.97 for that month in 1959, according to Postmaster Charles E. Louk and Assistant Postmaster Guy Rossi.

This represents a whopping big gain of 18 per cent.

Valentine Dance By La Salle High

The third annual Valentine's Day dinner-dance of the Parents Club of La Salle High School will be held Feb. 13 at the University Club of Pasadena.

According to Joseph L. McElwee of San Marino and Mrs. George Lane of Altadena, co-chairmen, reservations already indicate a record attendance.

The Parents Club of La Salle, like the school itself only four years old, has compressed much into its brief history. Financial drives for the school's gymnasium, now in final stages of construction, and auxiliary athletic equipment have been among the club's successful efforts.

Sierra Madre Race Tickets Are Available

Sierra Madre Day at Santa Anita Race Track on Wednesday, Feb. 24, will be a real event for Sierra Madre lovers of the "King of Sports."

Mayor W. Webster Vannier and John H. Curtis, president of the Chamber of Commerce, members of City Council and other citizens are expected to attend.

Tickets entitling the sports lovers to the Clubhouse have been reduced to $2.65, including tax, especially for Sierra Madreans. They may be obtained either at the Chamber of Commerce headquarters, 66 W .Sierra Madre Blvd., or at the Sierra Madre News, 9 Kersting Ct.

Saturday, Feb. 20, is the deadline for obtaining the tickets.

THE WEATHER

	High	Low	Prec.
Jan. 27	65	37	
28	76	40	
29	77	44	
30	72	39	
31	65	45	
Feb. 1	56	38	1.4
2	66	38	

Rainfall for season.....5.76"
Year ago to date.....4.47"

Girl Scouts Sell Cookies Beginning Next Wednesday

Three kinds of cookies — chocolate mint, sandwich, and Danish rings—are being offered by Sierra Madre Intermediate and Senior Scouts as they do their part in the annual national Girl Scout Cookie Sale, Feb. 10-24.

Proceeds from the Cookie Sale in Sierra Madre will be added to the total from the whole Pasadena Area Girl Scout Council to be used for the continued maintenance and further development of the Girl Scout established camps at Singing Pines in the Angeles National Forest, and at Mission Ranch at San Luis Rey.

According to Mrs. Corey Acra, Sierra Madre Neighborhood chairman, regulations regarding uniforms and supervision during the sale will be strictly enforced.

"These regulations," said Mrs. Acra, include the following:

1—No girl ALONE may sell merchandise door-to-door to strangers.

2—Intermediates and Seniors must go in pairs when approaching stran-

——turn to page five

C. of C. Plans Annual Feed For Feb. 29

The annual dinner of the Sierra Madre Chamber of Commerce will be held Monday night, Feb. 29, at the Woman's Clubhouse, President John H. Curtis announces.

C. of C. directors, meeting Tuesday, elected Glenn Gullett of Gullett & Harris, Women's Fashion Shop, to the board to succeed Sam Perlof of Royal Drugs.

Gullett has been an active worker since he came to Sierra Madre and bought the La Lone Fashion Shop in Kersting Court. He will serve during 1960-61.

Library Gallery To Show Purchase Prize Paintings

Throughout February the Sierra Madre Library Gallery will display for the first time all the Purchase Prize paintings. They are:

"Idyllwild," Robert Frame; "Remnants of an Era," Joshua Meador; "Silver Set in Cool," Edward Reep; "Little Black Sewing Machine," Edgar Ewing; "Still Life," Ernest Lacy; "Night Warrior," David Schnabel.

The paintings are acquired for the cultural enrichment of the community by the Exhibits Committee of the Friends of the Library. Money for the annual prize comes from activities of the group such as the tour of artists' studios which will be in May this year.

Honor Davey For 50 Years In Scouting

Edward A. Davey of 84 Monterey Lane, Sierra Madre, was one of two San Gabriel Valley men honored at the 41st annual dinner of the San Gabriel Valley Council, Boy Scouts of America, last Friday night in the Crystal Room of the Huntington-Sheraton Hotel in Pasadena.

Commemorating Mr. Davey's 50 years of dedicated service to the Boy Scouts, he was presented with a copy of "The Golden Anniversary of Scouting." The other leader similarly honored was Harold W. Kennedy.

A. B. Halverson was installed Council president for the ensuring year.

'King and Queen Crops Contest' Snowballs Fast

The Kiwanis Club's contest to select Sierra Madre "King of the Crops" and "Queen of the Crops" from school children of the city, is snowballing into formidable — and pleasant — proportions.

Here are the prizes offered to the youngsters who grow the biggest and best quality vegetables.

1—The Byron C. Hopper Jewelry Store will present valuable watches to the boy chosen "King of the Crops" and the girl picked as "Queen of the Crops."

2—James H. Wolfe of the Youngland Store offers a fine sweater-set to the girl winning second award.

3—The Sierra Madre Hardware store will give a complete camp lantern to the boy capturing second award.

4—Ralph R. Hurwit of Ralph's Shoe Store will present tennis shoes to the boy or girl who win third place honors.

Col. Walter D. Thurber, chairman of the Kiwanis Crop Committee, will speak in all Sierra Madre schools, public and private, Friday, explaining details of the contest to pupils and students.

PROSPECTIVE entrants will take their entry cards (copy is printed with this story) to the City Hall between 10 o'clock and two o'clock Friday and Saturday, Feb. 12 and 13 when they will receive their "Acknowledgement Cards" making their entries official. The Civic Club will have charge of this phase of the contest.

Col. Thurber will explain these procedures in detail when he addresses the youngsters. Other members of the committee are City Administrator Larry Bevington, Postmaster Charles E. Louk, David Kirkpatrick and Hugh A. Warden.

The "Acknowledgement Cards" will authorize the boys and girls entering the contest to visit the Osti Landscape Nurseries at 320 W. Sierra Madre Blvd., on Saturday, Feb. 27, starting at 9 a.m. and where each will receive all the seeds and plants necessary for the planting and also information as to how to plant and care for the crops.

FIRST SECTION of the contest will be concluded about June 10 in time for the awards to be conferred at the annual Community Breakfast in City Park. This will be for early vegetables.

The girl or boy winning the largest number of citations in both contests will be crowned "King of the Crop" and "Queen of the Crop" at special ceremonies to be held the latter part of August.

Entry Blank, Sierra Madre Kiwanis Club Garden Contest

....., a pupil

in.....School. Age.....

residing at.....

'phone..... hereby files entry in the Sierra Madre Kiwanis Club Garden Contest.

I am in Grade..... All vegetables which I shall present for awards in this contest will be produced through my own efforts.

Signed.....

Candy Stripers to Be Honored At Valentine Tea Tomorrow

The Senior Volunteers of the Sierra Madre Hospital are honoring the Junior Volunteers, nicknamed "Candy Stripers," at a Valentine Tea to be given tomorrow, beginning at 3:45 p.m., in the home of Mrs. William B. Meek, 3775 Shadow Grove.

Of the more than 35 Junior Volunteers, 14 have contributed over 30 hours each and will be awarded Certificates of Service from the hospital.

Included in this group are Diane Epperson, 220 hours; Marcia La Lone, 84 hours; Connie Buzzini 82 hours; Mary Trimpe, 82 hours, and Patricia Mihalovic, 65 hours.

Mrs. Edward Chapman, chairman of the juniors, will present the awards with the assistance of Mrs. Thelma O'Donnell, R.N., hospital supervisor, and Mrs. Harriett Shea, R.N., who conducted orientation classes for the Candy Stripers.

This opportunity for service offered by Sierra Madre Hosital is also particularly helpful to the youths who show interest in medical, nursing or technical careers. The volunteer program enables them to determine first-hand whether they are physically and emotionally qualified to continue with plans for related formal education in this field.

Salad Bar Lunch At Congregational

A salad bar luncheon for members and friends of the Women's Fellowship of the Congregational Church will be sponsored by the study group of the church at noon on Tuesday, Feb. 9.

Guest speaker will be Mrs. Frederic Blake of Pasadena; Mrs. Roy Pickett will be worship leader; Mrs. Albert Crawford will be hospitality chairman; Mrs. Leslie Chapman will preside.

OLD FRIENDS

THE SIERRA MADRE NEWS is not "Old Hat" to Mrs. D. S. Williams of 72 Auburn. Rather it is an "Old Friend" which she has gladly read for 27 consecutive years, ever since she came to Sierra Madre in 1933.

Mrs. Williams has been enriched by her reading of the "folksy" news in the **Sierra Madre News.**

You can do the same. Just pick up your phone and dial ELgin 5-3324. The **News** now carries more local news than ever before.

Sierra Madre News

9 Kersting Court Sierra Madre, Calif. ELgin 5-3324

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MRS. EDNA M. HERWIG,
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May we walk in Thy sight and Thy light, O Father, for the benefit of Thy spirituality, Thy cause and our humanity.

Editorials

Ike's Talk Pilots the Way

President Eisenhower, in his Los Angeles address, made plain that to him, as to millions of other serious-thinking Americans, individual freedom and its preservation remains a paramount and necessitatious present-day issue, the same as it has been through the 184 years of our history as a nation.

Rightfully, the President in his statement that "already too much power—and responsibility—and taxes may have drifted to Washington," emphasized a problem of government that has been and is troubling Americans concerned with more of the Jefferson rather than the Hamiltonian doctrine of government.

* * *

HIS STATEMENT that "never should a citizen transfer any of his own rights and responsibilities except in those cases where necessity clearly demands" is something that we can all take home to ourselves.

For it stresses the fact that too many of us have been all too willing, sometimes even eager, to deputize the Federal government to usurp our individual rights on the altar of "Pie in the Sky." Here President Eisenhower drives home the pertinent fact that the Federal government itself has the sacred responsibility to help the people to protect their inalienable individual freedom, and that "these convictions form the foundation for the entire Republican structure of political doctrine and practice." In other words, the Republican Party should not stray from this doctrine of individual freedom.

* * *

THIS ALSO means that the senators and representatives who we delegate to represent us in Washington should join the "folk back home" in every effort to conserve our individual freedom. Too often, our Federal lawmakers, once they get to the national capital, and become "befogged" with the "Washington atmosphere and glamour," forget what individual freedom of the people actually means.

True the government has to do many things which individually we cannot do ourselves—national defense, handling the mails, interstate highway and water power development, conserving and reclaiming lands and cooperation in education But there must be a line drawn, a clear demarcation, where the Federal government endeavors end and where state and home government persists.

* * *

THIS IS the facet, coupled with "Peace and Prosperity," on which the Republican Party can mount to victory this momentous year of 1960. Ike, in his Los Angeles address, pilots the way. Let's be about it with precinct organization, ample funds and political sagacity.

It's the opportunity, too, for California to elect its first President. Don't forget that.

Our Town's A'buzzing

THINGS ARE a-buzzing in Sierra Madre, "The Foothill City of Livability."

There are signs aplenty of "a renaissance" of civic activity and cultural uplift, developments which augur well for this little community of beauty and worthwhile progress.

The merchants, with energetic, dynamic Ralph Hurwit graphically spearheading the movement, plan five top-spot promotions during the year, exclusive of the traditional Christmas observance. Meaning much to buyers in the way of bargains, these promotions are:

1—Wistaria Dollar Days, March 17, 18 and 19, beginning on St. Patrick's Day, and approximating the famed Wistaria vine blooming.

2—Pioneer Days celebration, May 6-7, with Frank B. Barbour of the Lions Club heading the move.

3—Kiwanis Club Community Breakfast in June.

4—Little League and Babe Ruth Baseball League promotion to occur in June and July. This will be a "Receipts Contest," with suitable awards for team winners.

5—Fall Dollar Days on Oct. 13, 14 and 15.

* * *

THE SHEPHERD of the Hills Lutheran Church plans a new sanctuary at the northwest intersection of Santa Anita Ave. and Foothill Blvd.

Pioneer Days, with the Lions Club at the helm, are scheduled for May 6 and 7. The Kiwanis Club is actively projecting a Gardening Contest for school students, with a crowning of the "King of the Crops" and "Queen of the Crops," come summer, and the same organizaion will put on the annual Community Breakfast in June.

* * *

THE LITTLE LEAGUE and Babe Ruth League will again function with their wholesome benefit to ambitious boys in our community—even Sierra Madre women form an auxiliary to boost this baseball project.

The Sierra Madre Board of Trustees has created an Educational Advisory Committee, with Ralph R. Rule as moderator, to advise unofficially how our school system may be bettered; the Congregational Church gym is again functioning for the benefit of our youngsters and the Friends of the Library, Red Cross and other organizations are functioning alertly and energetically.

All in all, it looks like a progressive and eventful year for our "Foothill City of Livability."

The **SIERRA MADRE NEWS** salutes these and other signs of recrudesence in our community. It IS good!

Do You Remember 'Way Back East'?



Lee Shippey asks What Do You Think?

A news story estimates that this year $7 million will be spent on private polls by political groups, publications or candidates which or who will not be satisfied with reports of the other polls or wish to broadcast "unbiased" polls from their own particular points of view.

This points out a possible American danger. Are we entering a period of government by pollsters? Already the pollsters are crediting themselves with having scared Rockefeller out of the presidential race. And yet one wonders if the report of any pollster is not influenceced by his wishes. And it is possible that some of the hastily-spawned polls may be taken by poll-cats.

* * *

SOME MEMBERS of the State Assembly are starting a movement to get their salaries raised to $9,000 a year. Seems to me that only five years or so ago assemblymen were getting only $3,600, the theory being that as Legislatures are in session only 60 days or so a year their members have ample time in which to engage in other business, and most of them do.

But though all governments are elected on economy platforms, the costs of government, national, state and local, keep going up and up. Congress has almost doubled its own salaries and salaries of those it employs at government expense in the last five years. It isn't only the rise in steel workflation.

* * *

I DIDN'T see it in headers' pay that brings on inlines nor large advertisements, but Paul Harvey's radio report the other day said Tobacco Magnate Reynolds has throat cancer as a result of too much smoking.

* * *

THE GIRL in "My Fair Lady' 'said the rain in Spain is mostly on the plain, but this year California rain is mainly in Texas.

* * *

SOMERSET MAUGHAM'S 88th birthday aniversary reminds me of my first meeting with him. I had learned his name was pronounced "Mawn," and was so overawed by his widespread repute that I hoped he would talk freely and all I would have to do would be to say, "Yes, Maugham," and "No, Maugham."

But he was even more shy and embarrassed than I was, because of a speech defect which made him stutter and say as little as possible in the presence of strangers.

Yet, a few months later, feeling he had something to say for the good of all of us, he made a speech at the Hollywood Authors Club which I remember as an heroic gesture. He has to hesitate and concentrate on almost every sentence in order to enunciate it understandably, but he kept right on until he had said his say.

* * *

MRS. R. H. BROOK of San Diego writes that she is transcribing my "Luckiest Man Alive' 'into Braille for the San Diego Braille Club, and the Library of Congress has it under consideration for a Talking Book. I'm tremendously flattered and grateful.

OUT OF THE COBWEBS

41 YEARS AGO THIS WEEK, Feb. 7, 1919—Funeral services for the late Dr. Edward T. Pierce which were conducted at his home in this city last Saturday were such as to impress all present with their simplicity as well as with their dignified and comforting character. The Rev. C. C. Wilson, pastor of the First Congregational Church, was in charge.

Memorial services for the late Theodore Roosevelt will be at the Woman's Clubhouse Sunday evening, Feb. 9, at 7:30 o'clock under auspices of the Board of Trade. The memorial address will be delivered by E. W. Camp.

Mr. and Mrs. George A. Leaming spent last week visiting in Long Beach. Mrs. Leaming's father, James Nichol, returned with them for a visit here.

Nelson Brooks, son of Charles Brooks of East Central Ave., returned home last week. He has been in the Navy for a year and was recently mustered out.

* * *

20 YEARS AGO THIS WEEK, Feb. 2, 1940—Sam Graham, city engineer, was elected president of the Sierra Madre Republican Club at the annual meeting and election of officers at the Park House Wednesday evening.

Preliminary plans for the 1940 Mt. Wilson Trail Run will be formulated at a meeting of the Chamber of Commerce Trail Race Committee under the direction of Fred LaLone Sunday at Fern Lodge.

Capt. E. G. Everett, C. W. Jones and Mrs. Frances Davis attended a meeting of the Los Angeles County Council of Red Cross Chapters in Glendale Wednesday afternoon.

R. P. Carlton of 72 Laurel Avt. received face and head injuries Wednesday when as he attempted to light a cigaret his light roadster ran into the rear of a parked truck.

* * *

10 YEARS AGO THIS WEEK, Feb. 2, 1950—Bayard Bigelow, chairman of the City Planning Commission, this week announced that he would resign following the commission's next regular meeting, Feb. 20. He has been a member of the commission for three years.

Jimmy Tice, son of Mr. and Mrs. Arthur R. Tice of 329 W. Grand View, has been named chairman of the Speakers Bureau of the American Junior Red Cross of Pasadena.

Building Inspector William Lees last Friday issued a building permit for F. G. Scalzo's block of four stores to be built at 181, 183, 185 and 187 W. Sierra Madre Blvd.

Letter to The Editor

Dear Sir:

An envelope containing newspaper clippings on railway labor's side of the work rules controversy reached my desk. I thank the anonymous sender for this information.

It appears to me that railway management is placed in the impossible position of meeting ever larger demands by labor out of constantly shrinking income. Unfortunately, labor shows no inclination to share this problem. Management is accused of taking the rules issue to government and press instead of directly to the Brotherhoods according to contract. The Association of American Railroads contends that rules revision was suggested to the Brotherhoods first. The latter insisted that work rules are sacred and take precedence over trains, shippers and travelers.

Labor, in turn, stands accused of appealing to governmen at all levels for full crew laws and other regulations which overload trains with political overhead to the detriment of the competitive position of railroads.

THIS CONTROVERSY is most unfortunate in a vital industry faced with government subsidized competition. While the dispensability of firemen on some diesel locomotives is being debated, customers are flying and buying trucks and automobiles.

The energies of both contestants could be better employed to sell the indispensability of trains to drivers with traffic jitters and to chronic fliers frequently weather grounded.

Management has nothing to give which has not been contributed by shippers who are willing and able to pay for transportation. Government meddling distorts the law of supply and demand but cannot repeal it. By taking their differences to politicians, contestants invite a three-way split: one-half nutshell to labor, the other half to management, and the traffic kernel to the competition.—P.T.

5 YEARS AGO THIS WEEK, Feb. 5, 1955—Kathryn Pruitt, 9-year-old daughter of Mr. and Mrs. Kenneth B. Pruitt of 1280 Tropical Ave., Hastings Ranch, was seriously injured Tuesday night when she was struck by an automobile on Rosemead Blvd., near Lower Azusa Rd., in the vicinity of Temple City.

Pat Hillings, Republican congressman from the 25th District, will be the principal speaker at the annual Lincoln Birthday Dinner to be held Feb. 9 at the Altadena Country Club, beginning at 6:30 p.m.

A daughter, Sarah, was born to Mr. and Mrs. Arthur S. Hewitt Sr. of Orange Dr., at Huntington Memorial Hospital. Tuesday morning. She weighed seven pounds. The daughter is the second child of the Hewitts who have a son, Arthur S. Hewitt Jr.

Members of St. Rita's Guild of St. Rita's Catholic Church will have their annual spring dance Friday, Feb. 18, in the Terrace Room of the Green Hotel in Pasadena. Mrs. V. J. Barry, party chairman, will be assisted by Mrs. William A. Volment.

Around the Square

By Tommy-Ann Miller

The year's first balmy Saturday—and everyone seemed bent on muddling recent census figures (Pop. 9,819) in a flurry of moving—either in or out of town. Scores of moving vans and U-Haul-Its were spied careening through city streets, juggling bed springs, bird cages and pots of Gouty Stem.

* * *

PIRACY OF PROGRESS. The current asking price for some of the homes hereabouts frequently exceeds the $33,880 N. C. Carter shelled out for the entire village in 1881.

* * *

THE OIL SEASCAPE hanging in Dr. J. Stadden Miller's office is by Sheilah Colbert Mariotti, a long-time dweller here before moving to Covina. Sheilah sold quite a few oils recently (she's been painting only about three years). This week she and husband, Val, and daughter, Challis, are moving to Sacramento—where Val is partner in a plumbing contracting concern.

They'll join the roster of other ex-residents now living in the capital city: Walt and Jackie Reed and children (Walt is a chief engineer with Aerojet), Bill and Sandy Thayer and family (Bill is an attorney with the State Department), and the David Simpsons (David teaches art).

* * *

DANCING DOCTOR. The ambition of one first grade girl is to be both a doctor and a ballet dancer when she grows up. Her mother says she's already worrying if there will be time to switch from her TuTu to hospital garb—in case she's summoned (mid-dance) to perform an emergency operation.

* * *

COMPLIMENTS of the Sierra Madre Volunteer Fire Department: Free stickers listing emergency phone numbers of the local Fire and Police Departments—gum some near the telephone! They're available at Art's Pet Store, the Post Office, etc.—and are attached to a dandy photo of the fire crew.

* * *

COUPLES AT COURTS. Among Sierra Madreans admiring the lobs and serves at the Junior World Championship tennis matches, Saturday night (in the Los Angeles Sports Arena): Councilman and Mrs. Bill Lisle, the Harry Elwoods, the LeRoy Toms, Dr. and Mrs. Paul Narcowich, and the John Veblens. The Veblens attended a pre-match cocktail party for Rep. Edgar Hiestand (and 174 others) in Flintridge.

* * *

ONLY 25 MORE years until Haley's Comet soars again—heads up!

* * *

SKIN SESSION. Pharmacist Rudy Hartman boned up on skin developments last week during a dermatology course at the University of California Medical Center in San Francisco. While in the Bay Area, he and Mrs. Hartman, accompanied by Warren Preston, spent an evening with Budge and Katy Jenkins.

The Jenkinses moved north a year ago and Budge is teaching art (and marveling at 118,000 gallons of orange paint covering the Bay Bridge).

* * *

TO THE PARENTAL lament: "Son, you're not trying," came this bewildered reply: "But, Mom—you say I'm VERY trying!"

* * *

SCOUT SALUTE. Ted Davey, honored during the 41st Annual Scout Dinner last week, has been in Scouting for 50 years—and at 81 Monterey Lane for 32 years. He was one of two San Gabriel Valley Senior Scouts to be awarded a 50-year pin (there are only 34 men in the country who are half-century Scouts).

Mr. Davey, born and educated in England, came to this country in 1904. He and wife, Lorraine, have three children: Richard (also in Scouting), Donald, and Dr. Mary Jane Barlow—all of this area.

* * *

SHORT STRAY. A Siamese cat, presumed to be a stray, was taken in and sheltered by one kindly local lady. At the end of a week, seeing no "lost cat wanted" ad in the News, she decided to see if the Siamese would find its way home. Before letting it out, she tied a note to the cat's collar asking the owner to call her.

An hour or so later, a phone call came from the cat's owner—who lived directly across the street from the good samaritan.

Watch on the Potomac . . .

Ike's Message Excites Criticism

By Robert G. Spivack
WASHINGTON.

CURTAIN ON THE LAST ACT—In just one year from now President Eisenhower will ride down Pennsylvania Ave., escorting the new President to the White House. Who he will be, no one knows. And I, for one, cannot forecast whether it will be a Republican or a Democrat.

As 1960 gets under way the lines between the parties are more blurred than ever. The differences between the candidates themselves are equally obscure. Lyndon Johnson says he is more of a "working" liberal than his critics; he now takes credit for "censuring" McCarthy, "saving" the Supreme Court and enactment of new, upcoming civil rights legislation.

Richard Nixon says he is sorry that he ever was so rough in his fight against Helen Gahagan Douglas, that "Communism" never really was a genuine issue in his earlier campaigns and that he is the only real friend of the workingman in the Republican Party.

Hubert Humphrey insists he could get along without the South. John F. Kennedy, author of "Profiles in Courage," seems to think it took courage not to oppose McCarthy. Stuart Symington is ready, willing and able to take on Kennedy or Humphrey or anyone else before the convention. But he'd rather do it in a backroom than in an open primary.

* * *

ALTHOUGH THE CONDUCT of all the candidates lends itself to easy satire, none of these anomalies is really too serious or likely to be fatal to the nation.

But something that is serious and ought to be examined more thoroughly than it has been up to now are President Eisenhower's State of the Union message and his budget message. Here are involved certain questions of philosophy, not merely tactics.

Where is this nation going? Are we in a material and spiritual decline? Is Soviet Russia really catching up and likely to overtake us in the next 20 or 30 years?

The most apt summary I have heard of the President's two messages is that "It's not so much the principle of the thing that bothers Ike; it's the money."

He seems preoccupied with saving a dollar here, squeezing a penny there, but has no plans at all beyond supposedly "balancing the budget."

* * *

EVERYONE HERE knows the waste in government is tremendous. Yet the Eisenhower approach would be more impressive if there was anything more than talk about closing up the real sources of waste.

What are they? Foremost, are inefficiency and duplication in the Pentagon (as a military man Ike should have known better than anyone how to handle this.) Then comes the tremendous interest rates the government pays on its borrowing (the "bankers' bonanza," as it has been called). Next there are the tax "loopholes" and special privileges such as the oil depletion allowance.

* * *

DOES EISENHOWER propose doing anything about them? Not at all. The only tightening up comes in the fields of education, housing, eradication of disease, and pollution of our rivers and the air.

Unlike Joseph Alsop, I do not give the republic just 24 hours to survive. We lived through Coolidge and Hoover; if there is no war we'll survive the Age of Eisenhower, too.

But I think it needs recording that the Administration is running down, petering out. Last year the President appointed a distinguished Committee on National Goals. But he makes no reference to "national goals" in his State of the Union message. Two years ago he appointed a distinguished Civil Right Commission. But he downgrades civil rights and ignores its recommendations.

What we are witnessing now is the year of The Big Fizzle. Too bad the election isn't tomorrow.

(Copyright 1960)

On the Trails . .

Youngest of the Mountain Pioneers

By Bill Wark

George Schneider, ill and in search of a milder climate than that of his birthplace, Albert Lea, Minn., came to our hills at the age of 22, and settled on the plateau just west of Eaton Canyon in 1886.

A year later his pretty sister, Matilda, who was also in ill health, joined him and together they quietly walked our sunlit trails in an effort to regain their health.

Capt. Henniger, a rugged old mountaineer, took a strong liking for the gentle pair, and George and Matilda spent the summer on his little flat, high on the side of Mt. Harvard.

George, who had become quite a noted hunter before leaving Minnesota, soon regained his prowess, as game was plentiful and deer and wildcats were often added to the small game which fell before his aim. He also trapped foxes and coons and killed many rattlesnakes.

* * *

A TIMBER TRACT of 160 acres, adjoining Henniger's on the east, had been filed on by a man named Curtis who was later accidentally killed. Schneider bought the relinquishment from the widow, refiled on the land, and leaving Henniger's, built a small board cabin near Idle Hour Junction. It was the first Half-Way House along the trail from Altadena to Mt. Wilson.

A bullet hole through the door often aroused interest of visitors. It was made by train robbers known as the Johnson Gang who, after holding up a Southern Pacific train at Roscoe, in the San Fernando Valley, passed the cabin on their way to a hideout in the mountains. Luckily, Schneider had gone to town for supplies and didn't meet the desperados but found their calling card on his return.

* * *

IN 1897, Schneider started a larger house farther up the trail, which was quite an undertaking as his health was not the best and he had little money to work with.

It took a whole summer to pack the material on burro back and considerable ingenuity to negotiate that crooked trail with glass doors, six-foot windows, brick for the chimney and finally the successful transporting of the 24-foot timbers which supported the front porch.

* * *

SWIVEL PACK saddles were devised, with rollers on which to slide the long timbers back and forth, sometimes far out over the canyon at sharp turns in the trail.

The house, two stories high, with a two-story porch on three sides, was complete in 1898 and later became known as Schneiders' Camp, or the Half-Way House along the Mt. Wilson Road.

Here they served soft drinks, lunches and rented rooms to those who traveled the trail.

Schneiders' Camp became a popular headquarters for the hunters of that day. Their favorite target was a black frying pan, which was hung in the center of a white rock slide near Buzzard's Roost, 400 yards away. It took a good shot to hit the pan and spurts of dust told when they missed.

* * *

AS WORK on the Toll Road progressed, mule and burro trains gave way to horse-drawn vehicles and astronomers and scientists came from afar to the Observatory on Mt. Wilson, stopping for refreshment at the Half-Way House.

Perhaps the most noted of these visitors was Andrew Carnegie, whose millions have since made permanent provision for the Mt. Wilson Observatory and its staff.

George Schneider's Half-Way House flourished; there were parties of hikers arriving at all hours, each receiving a warm welcome.

* * *

AUTUMN CAME early to the life of George Schneider; his health was steadily going down. He moved from the hills to his mother's home in Pasadena where he died in 1912 at the age of 48.

Thus passed one of the last and perhaps the youngest of the mountain pioneers, who built trails and cabins, developed water and helped to make our mountains accessible to the public.

Many thanks to Will Thrall for permission to use this information in **On the Trails** column.

Your Congressman . . .

This 'Payola' Would Cost Billions

By Edgar W. Hiestand
Representative, 21st District, California

Walter Reuther's COPE (Committee on Political Education) is pressing for enactment of three pet pieces of legislation this year. These are:

(1) The Forand bill to provide Federally underwritten hospitalization and surgical insurance; (2) The Murray-Metcalf bill to provide Federal money for school construction and teachers' salaries; and (3) A "Depressed Areas" bill, a measure to authorize Federal grants and loans to communities to attract industry. It also provides for technical assistance, vocational retraining, and funds for public facilities that might be needed to accommodate said new industries.

Opponents of this type of welfare legislation refer to these bills as (1) the socialized medicine bill; (2) the Federal aid to education bill, and (3) the nationalized industry bill.

Altogether they would cost you, the taxpayers, countless billions in dollars and an immeasurable amount of freedom.

* * *

NONE OF these proposals is new. They are as old as the Socialist dream of a Utopia wherein Big Brother takes care of all earthly needs. They have been proposed over and over again in Congress but we've always managed to defeat them. I'm sorry to report that their chances for passing this year are better than ever before. Here's why:

After the congressional elections of 1958 when about 220 members of Congress were elected with financial support from the AFL-CIO, Reuther thought he could write his own ticket.

You might remember, he gave his own arrogant "state-of-the-union" message listing legislation that he wanted Congress to pass. But something went haywire. One after another of his pet projects went down the drain. To add insult to injury, a supposedly "pro-labor" Congress passed the first major labor reform law in ten years.

* * *

AN AROUSED American public, a tightly knit Republican minority aided by many responsible Democratic members of Congress, and strong leadership from the White House, got together and scuttled Reuther's program.

But things are different this year. It's an election year; an opportune time for Reuther to demand his "payola" for the COPE cash dumped into past election campaigns, and for potential support this year.

The "payola," or at least a good part of it, is the three bills cited above. If Reuther doesn't get them, the thinly-veiled threat is that COPE will withhold support from the Democratic presidential nominee.

Here are the facts; you add them up.

1. Jan. 7—COPE announces its "Positive Program for America" in which the three bills play a prominent role.

2. Jan. 18—Newspaper stories headline: "AFL-CIO Won't Back Anyone for Presidency" with the subheadline: "Aim to Teach the Democrats a Lesson."

Only the most naive would figure these facts to mean anything other than blackmail. 1 plus 2 equals Payola.

Film on Schweitzer's Life At S.M. Methodist Church

"Albert Schweitzer," feature length film biography of the Nobel Prize winning "jungle doctor," will be shown at 5:30 p.m. and 7:30 p.m., Sunday in Sierra Madre Methodist Church, opening the Fourth Annual Missionary Conference. It will be the first showing in this area.

Five years in the making, "Albert Schweitzer," was produced and directed by Jerome Hill, and photographed in Eastmancolor by Erica Anderson in the jungle village of Lambarene, French Equatorial Africa ,and at his childhood town of Gunsbach, France.

Dr. Schweitzer, who appears throughout the film, also wrote the commentary which is spoken by Frederic March. Additional narration, written by Thomas Bruce Morgan, has been recorded by Burgess Meredith. Alec Wilder composed the original music score.

Highlights include Dr. Schweitzer's typical day at Lambarene and a sequence in which he plays a Bach prelude on the Gunsbach church organ.

In the scenes about his childhood, Dr. Schweitzer's own grandson portrays the young Albert, and his mother is represented by his real-life sister.

DR. J. WESLEY HOLE, treasurer, Southern California- Arizona Conference of the Methodist Church will take over the pulpit, Sunday. Dr. Hole's sermon topic will be "Africa Today." Dr. Hole spent the spring of 1959 in Africa studying the problems, and assisting in the missionary program in the areas of Rhodesia, Angola, and Belgian Congo.

On Wednesday, Feb. 10, at 7:30 p.m., a "Laymen's Report On Africa," featuring color slides on Africa, and a forum, with Dr. J. Wesley Hole, Keith Smith, and Robert Price, will be held in the Methodist Church Sanctuary. The public is welcome, and invited to attend this Conference on Africa.

Lutherans To Receive Communion

Holy Communion will be administered at 10 a.m. Sunday at Shepherd of the Hills Lutheran Church, 33 E. iSerra Madre Blvd., Sierra Madre. The pastor, the Rev. Ray E. Hansen, will preach on "Relax?" The choir directed by Charles E. Markham will sing the anthem, "Life Thine Eyes," by Mendelssohn.

The Lord's Supper is open to all who believe in Christ as their personal Saviour, repent of their sins and seek forgiveness in the real presence of the Master, Pastor Hansen says. "We should never relax in our church life, but take every opportunity to receive the sacrament of the altar and to participate in the work of the church."

During the opening worship at Sunday School at 9 a.m., Mrs. W. D. Boone will teach from the Bible.

'Students' Is Topic Of Rabbi Steckel

At the Foothill Jewish Community Center, Temple Beth Israel, 212 N. Lima St., Sierra Madre, Rabbi Charles W. Steckel will conduct services on Friday, Feb. 5, at 8:30 p.m. He will be assisted by Cantor Barnett Mitock, the Junior Choir directed by Ronald Streicher and Miss Jeri Schuck, organist.

Topic: "The Jewish University Student." Hosts: Mr. and Mrs. Dave Freedman and Mr. and Mrs. Mort Freedman.

Annual Quiet Day Saturday

The annual Quiet Day, sponsored by the Sisters of St. Mary, will be held Saturday at the Church of the Ascension for the associates of the Sisters of St. Mary and the churchwomen of the Diocese.

Father Verne Adams, Order of the Holy Cross, will conduct the day's meditations.

Breakfast and luncheon will be provided and served in the Parish House by the Sisters of St. Mary and their associates.

Reservations may be made by calling the Sister Superior, C.S.M., EL 5-1144.

THE PARENTS' Club monthly meeting will be held Tuesday, Feb. 9, at 6:30 p.m. in the Parish House, beginning with a pot-luck supper.

Guest speaker will be Mrs. Eunice Kilpatrick, administrative assistant to Father Brinkman, chairman of the National Council of Episcopal Schools.

Mrs. Kilpatrick has been in charge of two large parish schools in a supervisory capacity throughout the country. She will visit the classrooms of Ascension Parish Day School on Feb. 9.

The Parents' Club is again sponsoring a grease and rags drive from Feb. 9 to 11, inclusive. Proceeds will go to the general fund of the Parents' Club.

St. Rita's Guild Members to Hear Pacific Art Talk

Frank Ferris and his acociate, Bob Sirey, of Decor 8 Studio, will address St. Rita's Guild at the luncheon-meeting to be held on Tuesday, Feb. 9 at the School Auditorium.

The subject will be "Far Eastern Influence In Our Contemporary Interiors." The meeting should prove most interesting and informative. Mr. Ferris recently returned from a trip around the world and will have on display handcrafted accessories which he collected in the Middle East, India, Bangkok, Hong Kong and Japan.

RAND'S ROUND-UP
PRIME RIB DINNER 50c
Explanation. To acquaint you with our famous ALL YOU CAN EAT CHUCK WAGON MEALS
Rand's Round-Up makes this offer: Good Monday, Tuesday, Wednesday, February 8, 9, 10, with one regular price ($2.16) dinner, a second person may eat for 50c more.
Two Dinners for $2.66
Coupon necessary with each 2 dinners (4:30 P.M. to 9 P.M.) S.M.
OFFER GOOD ONLY WITH THIS COUPON ● 4:30 to 11 p.m.
• Los Angeles, 3550 Wilshire Blvd. • El Monte, 3800 Gilman Rd.
• Los Angeles, 8401 S. Figueroa St. • Glendale, 617 So. Brand Blvd.
• Arcadia, 721 W. Huntington Dr. • Sherman Oaks, 13920 Ventura Blvd.
RAND'S ROUND-UP

Santa Anita Church of Religious Science
226 West Colorado Blvd., Arcadia
DR. ETHEL BARNHART, Minister
Sunday, February 7th — 11 a.m.
"NEW THOUGHTS ABOUT PRAYER."
Bible Class Wednesday, 10:30 a.m.
Junior Church, Sunday — 11 a.m. Youth Activity — 7:30 p.m.
For Prayer Service Call HI. 7-6162 Day or Night

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20..... 9:30 A.M.
Wednesday Testimonial Meetings..... 8:00 P.M.
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays.....12-5 P.M.
Friday Evenings..... 7-9 P.M.

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
11:00 a.m.—Dr. Schaper
7:00 p.m.—Rev. Cameron Townsend, Pres. Wycliffe, Translators.
Sunday School 9:30 Christian Endeavor 6:00

FAITH LUTHERAN CHURCH
835 Hastings Ranch Drive — Armin W. Hesse, Pastor
SUNDAY SCHOOL 9:15 WORSHIP HOUR 10:30
Sermon: "GLEAMS OF CHRIST'S GLORY"
Wednesday, 7:30 p.m.—Midweek Bible and Prayer Hour
A Christian Welcome to You!

EPISCOPAL
Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Sunday, 7:30, 9:15 and 10:30 a.m.—Holy Eucharist
9:45 a.m.—Children's Sunday School Classes (Elementary)
9:15 a.m.—Nursery Care
Weekdays—7:00 a.m.

Shepherd of the Hills
UNITED LUTHERAN CHURCH
33 East Sierra Madre Blvd.
9 a.m.—Sunday School.
10 a.m.—Holy Communion
Sermon: "RELAX?"
Choir: "Lift Thine Eyes"—Mendelssohn
The Rev. Ray E. Hansen, Pastor


Sierra Madre Congregational Church
"The Church of the Singing Tower"
REV. GEORGE W. LINDSAY
Worship Service 9:30 and 11 — Church School at 9:30
Sermon: "THY KINGDOM COME ON EARTH"
Youth Sunday

Market Basket

We Give BLUE CHIP STAMPS

Winter Olympics Sale of...



PICTSWEET ORANGE JUICE 6 6-OZ. CANS $1.00

COUNTY FAIR PIES PUMPKIN OR MINCE, 8-IN. PIE 29c
APPLE, PEACH, CHERRY OR BOYSENBERRY, EACH 39c

SWANSON
SWISS STEAK DINNER EA. 49c
CREAMED CHICKEN DINNER EA. 49c
MACARONI & CHEESE PKG. 35c

OH BOY PIZZA WITH CHEESE 39c WITH SAUSAGE 49c

BANQUET DINNERS CHICKEN, BEEF, OR HAM EACH 49c

PictSweet
• PEAS • SPINACH
• PEAS & CARROTS
• MIXED VEGETABLES
• CUT BEANS • SQUASH
YOUR CHOICE 6 PKGS. 95c

Birds Eye
• CUT CORN • PEAS
• FRENCH FRIES
• FRENCH CUT BEANS
• WAX BEANS • SUCCOTASH
YOUR CHOICE 6 PKGS. 95c

PRICES EFFECTIVE THURSDAY THROUGH SUNDAY, FEBRUARY 4, 5, 6, 7.

SPRECKELS FINE GRANULATED SUGAR 5-LB. BAG 39c

DEL MONTE PINEAPPLE JUICE 4 46-OZ. CANS $1.00

HUNT'S PORK & BEANS 3 30-OZ. CANS 49c

DEL MONTE SLICED PINEAPPLE 2 14½-OZ. CANS 35c

BETTY CROCKER Cereals EACH 29c
WHEATIES, 12-OZ.—KIX, 9-OZ. CHEERIOS, 10½-OZ.

PILLSBURY —3-LB. PKG., 39c Pancake Mix 2-LB. PKG. 32c

PRICE INCLUDES 6c OFF Bud Syrup 24-OZ. BOT. 35c

COUNTRY FRESH FLAVOR Allsweet 4 1-LB. CTNS. 89c

SUNSHINE Krispy Crackers 1-LB. PKG. 25c

JACK & THE BEANSTALK Blackberries 16-OZ. CAN 25c

FOR BAKING OR FRYING Snowdrift 3-LB. CAN 59c

JACK & THE BEANSTALK CUT GREEN BEANS 2 16-OZ. CANS 35c
28-OZ. CAN, 25c

MARKET BASKET RAISINS 11-OZ. PKG. 15c

TENDERLEAF TEA BAGS "BONUS PACK" PKG. OF 64 53c

JACK & THE BEANSTALK SHOESTRING BEETS 2 16-OZ. CANS 25c

SMUCKER'S
Cherry Preserves 12-OZ. JAR
Orange Marmalade 12-OZ. JAR
Grape Jam 12-OZ. JAR
Apple Butter 11-OZ. JAR
YOUR CHOICE 4 FOR 89c

WISHBONE ITALIAN Dressing 8-OZ. BOT. 35c
HOMOGENIZED FRENCH, 8-OZ BOT., 29c

JIF CREAMY OR CHUNK Peanut Spread 18-OZ. JAR 49c
PRICE INCLUDES 5c OFF

SCUDDER'S Potato Chips 7½-OZ. PKG. 49c
Enter Laura Scudder's "Olympic Sweepstakes" . . . Get Entry Blanks Here

LIBBY'S Vienna Sausage 4-OZ. CAN 19c

MARKET BASKET Ammonia QUART BOTTLE 19c

CLEAN, SCOUR & SHINE— SOS Pads 2 10-PAD CTNS. 45c

CHIFFON—PRICE INCLUDES 3c OFF Toilet Tissue 2 ROLLS IN PKG. 23c

PETUNA REDMEAT TUNA Cat Food 6 6-OZ. CANS 49c

NEW RINSO BLUE GIANT PACKAGE 59c

WE GIVE BLUE CHIP STAMPS

BONUS TAPE NOTICE
The final date for redemption of Bonus Tapes will be . . SATURDAY, FEBRUARY 20

LAMB Sale
BREAST STUFF AND BAKE OR BARBECUE. LB. 10c
LAMBURGER FRESHLY GROUND MIXTURE OF BEEF AND LAMB. LB. 39c
SQUARE CUT SHOULDER ROAST LB. 39c
POTROAST WITH VEGETABLES
LAMB CHOPS
ROUND BONE or 7-BONE SHOULDER CHOPS LB. 69c
RIB CHOPS LB. 79c
LARGE LOIN LB. 79c
SMALL LOIN LB. 89c
REAL ARISTOCRAT OF ALL LAMB CHOPS
SHORT CUT, SHANK REMOVED . . .
LEG OF LAMB LB. 59c

EASTERN PORK LOINS END PORTION ROAST LB. 39c
CENTER CUTS CHOPS OR ROAST LB. 69c
GRAND DUCHESS FROZEN MEAL-SIZE BEEF STEAKS 10-OZ. PKG. 59c
LARGE GREEN—BROKEN SIZES SHRIMP LB. 59c
FOUR FISHERMEN FISH STICKS 8-OZ. PKG. 35c
FULLY COOKED—HEAT AND EAT
RATH BLACK HAWK SLICED BACON 1-LB. PKG. 49c

DELICATESSEN
MARKET BASKET ALL-MEAT BOLOGNA 6-OZ. PKG. 29c
SLICED, ROUND OR SQUARE CUT
RATH BLACK HAWK FRANKS 1-LB. PKG. 49c
TILLAMOOK CHEESE 1-LB. PKG. 65c
MARKET BASKET SLICED CHEESE 8-OZ. PKG. 29c
AMERICAN, PIMENTO OR SWISS
MARKET BASKET POTATO SALAD 16-OZ. CTN. 25c

Sundries
TRANSPARENT, FLEXIBLE PLASTIC FLOOR & CARPET PROTECTOR 30"x6 FT. REG. $1.00 69c
HEAVY DUTY, ODORLESS, WATERPROOF, NON-SKID SURFACE, HAS MANY USES
SET OF THREE—8½", 10", 12" WOOD MIXING SPOONS REGULAR 29c SET 19c
3-RING AUTOMATIC ACTION ZIPPER BINDERS REG. $1.98 $1.19 PLUS TAX
VINYL PLASTIC COVERED, ASSORTED PASTEL SHADES
3-RING VINYL LOOSELEAF BINDERS REG. 98c 69c
WITH DOUBLE BOOSTERS. ASSORTED PASTEL COLORS.

WE GIVE BLUE CHIP STAMPS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Garden Fresh Produce
CARLOAD SALE . . . SWEET SUNKIST NAVEL ORANGES 5 LBS. 39c
FUERTE AVOCADOS 2 FOR 15c
NORTHERN RED YAMS LB. 10c

Fresh BAKERY SPECIALS!
DANISH VILLAGE BUTTERFLY ROLLS REGULAR 39c PKG. OF 6 35c
DOLLY MADISON PETITS FOURS REG. 35c PKG. OF 6 29c

Add Sales Tax to Taxable Items

Market Basket

PASADENA—1160 N. Fair Oaks—Foothill-Rosemead Center —1859 E. Washington—1260 N. Lake—40 N. Santa Anita
ALTADENA—2270 N. Lake—2505 N. Fair Oaks
ARCADIA—30 S. First Ave.
ANAHEIM—1221 S. Los Angeles St.
AZUSA—605 E. Foothill
BALDWIN PARK—4160 N. Maine
BELLFLOWER—16123 Bellflower
COMPTON—1800 N. Long Beach
COVINA—949 W. San Bernardino —932 E. Badillo (Berkley Square)
CULVER CITY—3827 Culver Center
EL MONTE—12030 E. Valley
EL SERENO—4910 Huntington Dr.
FULLERTON—920 W. Commonwealth
LAKEWOOD—3030 N. Bellflower
LA MIRADA—14014 Valley View
LA PUENTE—155 N. Glendora
LOS ANGELES—6298 W. Third St.
MONROVIA—128 W. Lemon
MONTEBELLO—2821 W. Pomona
NORWALK—Norwalk Square
ONTARIO—1040 N. Mountain
RIVERSIDE—3981 Chicago
POMONA—1645 W. Holt —Pomona Valley Center
SAN BERNARDINO—140 W. 40th
SAN GABRIEL—111 W. Valley —6340 N. Rosemead
SAN MARINO—900 Huntington
SANTA ANA—910 W. 17th St. —2311 S. Bristol (Bristol Center)
SANTA FE SPRINGS—11550 Telegraph
SOUTH PASADENA—920 Fair Oaks
TEMPLE CITY—3451 E. Las Tunas
TUSTIN—6th & D Streets
VENICE—880 Lincoln Blvd.
WHITTIER—401 E. Whittier

Civic Club Bridge Leaders Revealed

The Civic Club Bridge Tournament played through December and which will run into May shows that in the women's division Roberta Ross and Frances Berry, rank first, and Jan Pogue and Margaret Torrey second.

Leaders in the couples division are Mr. and Mrs. Glen Fuhr, Mr .and Mrs. Richard Cooper, Mr .and Mrs. G. Hazelhurst, Mr .and Mrs. Lester Barker, Mr. and Mrs. Glen Swanson, in the order named.

RANCH HOLIDAY

Mr. and Mrs. Arthur McConville, 451 N. Baldwin, were recent guests at Warner Springs Guest Ranch in San Diego County.

OUR GOOD THANKS

In our bereavement occasioned by the death of our dear son, Vincent Lawrence Gohr, we were gladdened in spirit and heart by the kindnesses of many fiernds and well-wishers. It is manifestly impossible for us to personally thank all these good people, so we take this occasion, through the Sierra Madre News, to thank them with all our hearts.—Mr. and Mrs. Robert L. Gohr, 331 Sturtevant Dr., Sierra Madre.

FLO MANKIN
has joined the staff of
HARMON BEAUTY SALON
941 N. MICHILLINDA
PASADENA
She invites her friends and customers to call
EL. 5-3468

Club Activities . . .

Garden Club Members To Hear John R. Fox

Sierra Madre Garden Club will have its regular monthly dinner and meeting Monday night in Sierra Madre Woman's Clubhouse. Dinner will be served at 6:30 with the program starting at 7:30.

Following the business meeting, presided over by the president, Mrs. E. W. Beutler, the program chairman, Mrs. Gretchen Newbery, will introduce John R. Fox, horticulturist, who will discuss "Camellias and Azaleas—Their Care and Culture."

Those wishing to have dinner are reminded to make reservations through Mrs. Leland Marsh, ELgin 5-0842, by Saturday.

* * *

ALA MEETING

Mrs. Ora Olsen will be hostess to American Legion Auxiliary Feb. 11 in her home, 353 N. Auburn Ave.

Final plans will be made for the unit's 35th birthday anniversary party which is scheduled for the evening of Feb. 25 in the home of Mrs. Effie Milton. Mrs. Wayne Beisel will be co-hostess.

Those attending the past presidents' potluck dinner last Friday were Mrs. Lucille Pickett, Mrs. Orcelia Henderson, Mrs. Thelma Proctor and Mrs. Kitty Miller.

* * *

WOMAN'S CLUB

Sierra Madre Woman's Club will meet Wednesday in the clubhouse for its monthly luncheon meeting, beginning at 11 a.m.

Following the business session presided over by the president, Mrs. Murray Harris, and lunch, the program chairman, Mrs. Henry N. Made Sr. will introduce "The Cameos," Sally Manley and Ann Stephens, who will present "Profiles in Music" at 1:15 o'clock.

Members of Sierra Madre Community Friendship Club and Civic Club have been invited to attend this program.

* * *

ALPHA DELTA PI

"We Live For Each Other" is a motto of Alpha Delta Pi Sorority and will be dramatized on Feb. 11 when the alumnae bring their contributions for the Abigail Davis Student Loan Fund to a luncheon where her birthday anniversary will be honored.

Hostess for the event will be Mrs. Thomas Mallory of Altadena. She will be assisted by Mrs. Eugene Van Winkle and Mrs. Paul C. Perry.

A short business meeting will convene at 10:30 under the direction of Mrs. Carle H. Belt Jr., president, and Mrs. Roy Dowd, 341 San Gabriel Ct., vice president.

The Abigail Davis Student Loan Fund was established at the sorority's national convention in 1917. This fund is replenished and augmented each year on Miss Davis' birthday. It is then used by sorority members needing financial assistance during their college years.

There will be bridge following the luncheon.

* * *

LES MODERNES

Club Les Modernes members, husbands and friends are making reservations to attend the club's Anniversary Dance Feb. 13 at the Dinnerhorn Restaurant in Covina.

There will be a pre-party cocktail party in the Pasadena home of the Unk Hunters, 3802 Sierra Grande.

Those members making arrangements for the affair are Mrs. E. B. Pollard, Mrs. George Talle, Mrs. Kenneth Biyce and Mrs. John Burke.

* * *

SHAKESPEARE CLUB

Members of Pasadena High School drama department, under the direction of John M. Stewart, will present "The Dancers" for Shakespeare Club's 11 a.m. program on Feb. 9.

Presidents of all neighboring clubs have been invited to Reciprocity Day, according to Miss Helen Louise Taylor, president. The program, starting at 12 noon Tuesday with an invocation by Mrs. William E. McCormack,, will feature Dr. Herman Harvey, associate professor of psychology at the University of Southern California. He will speak on "The Right to Be Different."

★ ★ ★

REPUBLICAN WOMEN

Arcadia Women's Republican Club will meet Feb. 29 at Eaton's Santa Anita Restaurant, 1150 W. Colorado Blvd., for an evening dinner meeting beginning at 7. Husbands will be invited.

* * *

KNIGHTS OF COLUMBUS

Arrangements are being made for the annual benefit ball, sponsored by Pasadena Knights of Columbus, to be held Saturday evening, Feb. 27 at the Elks Club on Colorado Blvd.

This year, a Mardi Gras Ball will replace usual Easter Monday Ball which has been staged for the past 51 years by the Pasadena Knights.

Proceeds from the event will once again be given St. Luke Hospital.

* * *

ARCADIA HEART SUNDAY

Miss Julia Stearns Dockweiler, county chairman for Heart Sunday which is scheduled for Feb. 28, has announced Mrs. C. O. Porter, 1212 N. Santa Anita Ave., and Mrs. Earl L. Seger, 401 S. Baldwin, have been named chairman and co-chairman, respectively, of the Arcadia Heart Sunday division of the 1960 Heart Fund.

* * *

ARCADIA AAUW

Arcadia Branch, AAUW, will have a guest night dinner tomorrow evening at Stuart Company. The social hour will begin at 6:30 with dinner being served at 8.

Richard Armour, writer, will be the evening's guest speaker.

Decorations are under the direction of Mrs. George Good, assisted by Mrs. J. Anderson, Mrs .E. Daniels, Mrs. M. Drasco, Mrs. Y. Esler, Mrs. G. Gartner, Mrs. J. Hamilton, Mrs .A. Humble, Mrs. R. Landa, Mrs. W. Morse, Mrs. H. Opel, Mrs. R. Parker, Mrs. H. Roysher, Mrs. A. Schaefer, Mrs. H. Stoke and Mrs. H. Hillery.



LES TRENTE AMIES members have completed plans for their seventh annual benefit fashion show and luncheon, "Heart's Desire," set for next Wednesday in the Crystal Room at Huntington Sheraton Hotel. Making final checks on table decorations are, from left, Mrs. Jules V. Thibaut, Mrs. Robert J. Frye, Mrs. Lawrence C. Bohman and Mrs. Douglas H. Cone. Proceeds from the event will be given Pasadena Tuberculosis Association.

Champagne Party Marks Reunion

The arrival of a new baby at the home of Mr. and Mrs. Royce A. Martin Jr., nee Mareta Preston, was honored by a champagne cocktail party in the home of Mrs. Harry Ray Lauber, 1111 Magnolia Lane, Arcadia.

This occasion highlighted the reunion of eight class members of '44, who together attended Sierra Madre Grammar School through Pasadena City College.

Those attending were: Mary Irish (Mrs. Thomas C. Redman), Barbara Brown (Mrs. Jack Anderson), Janet Gerschler (Mrs. W. Z. Chamlee), Mary McClelland (Mrs. James R. Link), Joanne Hinkley (Mrs. A. J. Littman) and Margaret Young now Mrs. John S. Torrey.

Mrs. Floretta Lauber was assisted by her mother, Mrs. Helen Jewell Keith.

Arcadia League Plans Annual Benefit March 1

The Assistance League of Arcadia will present its annual benefit fashion-luncheon in the Pacific Room of the Statler Hilton Hotel on Tuesday, March 1.

The benefit will be co-chairmaned by Mmes. Ernest Hutchins and Edward Maupin, assisted by Mmes. Byron Knoblauch, L. Wilbert Rydbeck, Gareth S. Ortman, Jerry Smith and F. Burnette Stratford.

Church Study Group Hears Mrs. R. Ferguson

"I had to buy three hats to go into the wilds of Africa," said Mrs. Rodger Ferguson, wife of the mayor of Monrovia, Calif., in her illustrated talk on life in Monrovia, Liberia, Africa, which she gave so entertainingly during a recent program of the study group of Sierra Madre Congregational Church. The meeting was held in the home of Rev. George Lindsay, with Mrs. Lindsay as hostess.

"Protocol," continued Mrs. Ferguson, "demanded also that I have a long formal dress not ankle length, and that my husband have a tuxedo and white dinner coat. Pomp and circumstance are part of all functions of state in Liberia. We had been invited to Africa as guests of the mayor of African Monrovia, Nathan Ross, to participate in the dedication of the new city hall, built of marble and with a ballroom occupying the whole first floor, with offices above.

"We left our own Monrovia with its generously sponsored gift of books for African Monrovia and with a plaque written for the dedication by our own high school students. This read: 'To the people of Monrovia, Liberia, the people of Monrovia, Calif., extend the hand of friendship and present a gift of books in the hope that they will promote an even better understanding between two nations whose ideals are based on education, democracy, and the brotherhood of man.' Mayor Ross herewith accepted with gracious appreciation the gift and the plague presented by Mayor Ferguson," stated Mrs. Ferguson.

"Life in Liberia, while colorful," she continued, "is very primitive. There are no busses, telephones, nor telegraphs; and while there are government-run schools, there is no compulsory education. All government officers are well educated and well travelled. We spent one interesting day visiting a large Firestone rubber plantation. That evening we attended an elaborate state dinner which was followed by a very formal ball in the new city hall. Here we met President Tubman, a very dynamic personality, who has been chief executive in Liberia for four terms.

"There our American embassy of about 100 people has to drink boiled and filtered water, and it flies in daily its supply of frozen milk."

Among the souvenirs which Mrs. Ferguson showed the guests were colorful cloth, jewelry, ebony art objects, and an exotic two-piece dress made for her by Mr. Ross's secretary. The colored slides presented were taken by Mrs. Ferguson herself and were most up-to-the-minute and meaningful.

Mrs. Kromka Celebrates Birthday

Mr. and Mrs. Frank R. Kromka, 229 N. Baldwin, entertained at a party honoring his mother, Mrs. Frank R. Kromka Sr., who is visiting from New Jersey, on her birthday anniversary.

Guests included Mr .and Mrs. Long and son, Peter, Mr. and Mrs. Lovejoy and daughter, Mrs. Deletor, Mrs. Malonie and Mrs. H. Hacker.

The guest of honor is a member of St. Rita's Church and Guild and a retired real estate broker. Her late husband was a captain in the police department.

She is the mother of three sons, all having seen service in World War II. One of her sons is in a veterans hospital in New Jersey.

Mills College Club Plans Rummage Sale

More money for the scholarship fund is the aim of Pasadena Mills College Club rummage sale. The public is invited to this sale which is to be held at 29 E. Holly St., Pasadena, on Feb. 8 and 9 from 8:30 a.m. to 4:30 p.m.

Any persons wishing to contribute "white elephants" or clothing to aid the scholarships for San Gabriel Valley girls to Mills College, may do so by contacting Mrs. Donald S. Coye, chairman of the sale, at SYcamore 9-1482.

Sally Clark Dance Recital Is Given

Sally Clark, dancing instructor for the past 16 years in Sierra Madre, presented her dance pupils at her semi-annual "Visitors' Day" program at the Woman's Club last week . More than 250 parents, relatives and friends from Sierra Madre, Arcadia and Pasadena attended during the regular three-day period of Thursday, Friday and Saturday.

Featured in the pupil's program were modern jazz ballet, classical ballet and tap. Among the specialty numbers was a boys' tap dance.

Sally Clark's next "Visitors' Day" program will be presented in May; enrollments for the spring classes have begun.

HOME FROM HOSPITAL

Mike Tyler, son of the James Bryce Tylers, 223 San Gabriel Ct., is recuperating at home following surgery for a ruptured appendix at St. Luke Hospital.

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Red Cross Quota

(Continued from Page 1)

activities: First aid, blood program, nursing program, disaster organization, Junior Red Cross, water safety, home service for servicemen, veterans and their dependents and other social welfare assistance. In succeeding weeks details of the functions of each of these will be described.

WE ARE INDEED fortunate to have as our executive secretary of Sierra Madre chapter, American National Red Cross, Mrs. T. Adelaide Miller, whose office is 25 South Baldwin Ave. Volunteers, old and new residents who have not yet been contacted, please call ELgin 5-0745 as soon as possible."

Bruce W. McPheeters, volunteer national vice chairman of the Red Cross, with headquarters in Los Angeles, points out that the organization's blood needs have skyrocketed from less than 4,000 pints in 1946 to a current production of 160,000 pints a year.

"Not only has the number of hospital beds doubled in the past eight years," he comments, "but in the next two years another 2,200 beds are scheduled to be added.

GIRL SCOUTS

(Continued from page 1)

gers in their own neighborhood and must be in SIGHT OF AN ADULT at all other times.

3—Girls should be in uniform for identification.

IN ADDITION, all girls must have permission slips signed by their parents and on file with their leaders.

LEGAL NOTICE

NOTICE OF IMPROVEMENT

In the Matter of Sierra Madre Improvement District No. 68 (Suffolk Avenue).

NOTICE HEREBY IS GIVEN that, at its meeting held on January 26, 1960, the City Council of the City of Sierra Madre adopted a Resolution of Intention, being Resolution No. 1677, which declared the intention of the City Council to order the acquisition of the necessary rights of way and to order work to be done and improvements made, and that, on the 26th day of January, 1960, a "Report" consisting of plans and specifications, an estimate of cost, a diagram and proposed assessment was filed with the Council, and on January 26, 1960, a resolution, being Resolution No. 1678, was adopted setting the 8th day of March, 1960, at the hour of 8:00 o'clock P.M. as the day and hour and the Council chamber in the City Hall in the City of Sierra Madre located at 55 West Sierra Madre Boulevard, Sierra Madre, California, as the place fixed by the Council for hearing protests in relation to the proposed improvement.

The proposed improvement shall include the acquisition of rights of way for street purposes and the improvement of said rights of way so acquired by the grading, preparation of subgrade, construction of concrete curbs and gutters, concrete cross-gutter, paving with asphaltic plant mix, construction of post and cable fence and work appurtenant thereto, and the establishment of the grade of said street.

All of the acquisition and the work or improvements aforesaid shall be done and performed as shown on, and in accordance with, and to the grade shown on, said plans and specifications included in said report. A map of the district indicating, by a boundary line, the extent of the territory included in the district proposed to be assessed for the cost and expense of such acquisition and improvement, approved by the said City Council on January 26, 1960, by Resolution No. 1673, said map being designated "152 A," is on file in the office of the Clerk of the City Council. Reference hereby is made to said map for a further full and complete description of the assessment district, and said last mentioned map shall govern for all details as to the extent of the assessment district.

The total estimated cost of the proposed acquisition and improvement is $52,303.00.

Serial bonds shall be issued in accordance with Division 7, Streets and Highways Code, said division being the Improvement Act of 1911, to represent each assessment of $50.00 or more remaining unpaid for thirty (30) days after the date of the recording of the diagram and assessment for this improvement. The serial bonds shall extend over a period ending nine (9) years from the 2nd day of January next succeeding the next September 1st following their date.

The principal sum shall become due and payable in equal annual payments on the 15th day of each October succeeding the September 1st following their date until fully paid.

The first interest payment shall be payable on the 15th day of April next succeeding the March 1st or the 15th day of October next succeeding the September 1st, as the case may be, next following the date of the bonds. The following interest payments each shall be for six months interest and shall be payable on each 15th day of April and October, the last interest payment coming due the October 15th before the last annual payment of the principal.

The bonds shall bear interest at a rate to be determined on the sale thereof, provided, however, that said rate shall not exceed the maximum rate of six per cent (6%) per annum.

The proceedings for the aforesaid acquisition, work, and improvement shall be under and in accordance with the provisions of an act of the Legislature of the State of California designated and known as the Municipal Improvement Act of 1913, being Division 12 of the Streets and Highways Code of the State of California. Any person interested in or objecting to said improvement or the proposed acquisition above referred to, or to the work proposed to be done, or to the extent of the assessment district, or to the proposed assessment, or to any or all of the foregoing, may file a written protest with the Clerk of the City Council at or before the date set for the hearing as hereinabove set forth.

For further particulars, reference hereby is made to said Resolution of Intention and said "Report."

L. MARIE WARFEL,
City Clerk

Publish Feb. 4 11, 1960 .

LEGAL NOTICE

ORDINANCE NO. 641

AN ORDINANCE OF THE CITY OF SIERRA MADRE ADDING SECTION 7104 TO THE SIERRA MADRE CITY CODE RELATING TO THE DENIAL OF BUILDING PERMITS ON LANDS NOT IN COMPLIANCE WITH ARTICLE IX, CHAPTER 2.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. A new Section 7104, reading as follows, is hereby added to the Sierra Madre City Code:

Section 7104. Application of Subdivision Ordinance.

No building permit shall be issued with respect to the construction of any building or structure on any parcel or parcels of land which have been subdivided, divided, split, or otherwise separated in ownership since January 1, 1956, unless such subdivision, division, split, or other such separation in ownership has complied in full with all of the regulations and requirements concerning subdivisions, lot splits, and lot combinations as set forth in Article IX, Chapter 2 of this Code.

SECTION 2. The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed and adopted this 26th day of January, 1960.

(s) W. W. VANNIER,
Mayor of the City of Sierra Madre, California.

Attest:
(s) L. MARIE WARFEL,
City Clerk of the City of Sierra Madre, California.

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)ss.
CITY OF SIERRA MADRE)

I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 641, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 12th day of January, 1960, and was duly passed, approved and adopted by said Council, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of January, 1960, by the following vote:

AYES: Councilmen Emerson, Abernethy, Sorensen, Lisle, Vannier.
NOES: None.
ABSENT: None.

(s) L. MARIE WARFEL,
City Clerk of the City of Sierra Madre, California.

Publish Feb. 4, 1960.

LEGAL NOTICE

ORDINANCE NO. 640

AN ORDINANCE OF THE CITY OF SIERRA MADRE ENACTING REGULATIONS FOR THE OPERATION AND MAINTENANCE OF BOARDING HOMES FOR HOMELESS OR EMANCIPATED MINORS OVER THE AGE OF SIXTEEN YEARS.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. A new Part 7, Chapter 3 of Article III is hereby added to the Sierra Madre City Code, reading as follows:

PART 7
BOARDING HOME FOR MINORS OVER 16 YEARS OF AGE

Section 3398. Permit Required.

It shall be unlawful for any person, firm or corporation to conduct, operate or maintain any facility, home, house, residence or other structure for the boarding, care, custody, training, guidance or other service for more than four unmarried minors over the age of 16 who have voluntarily or involuntarily been separated from parental control and guidance, without having first obtained a permit from the City Council of the City of Sierra Madre.

Section 3398.1 Application for License.

Application for such license shall be made to the City Council of this City on forms supplied in the office of the City Clerk. The application shall include such information and data respecting the proposed facility as the City Council may prescribe, including the following:

(a) A detailed description of the service to be performed;

(b) A description of the facility;

(c) A statement of the personnel involved;

(d) A general outline of the program to the followed:

Section 3398.2 Investigation.

Upon receipt of the application for license hereunder, the Police Department shall cause an investigation to be made of the activities, facilities and services of the applicant, including the character, reputation, health and qualifications of the applicant and members of the staff of the applicant, and of the applicant's financial responsibility. The applicant shall afford the representatives of the Police Department reasonable opportunity to inspect the proposed facilities, the applicant's books and records, and to interview the applicant's agents and employees and any such minor or other person within its custody or control in the particular facility for which a license is being requested.

Section 3398.3 Standards for Issuance.

Upon completion of such investigation, the City Council shall issue an annual license to applicant for the proposed facility providing the City Council first finds and determines that the applicant is adequately qualified and equipped to conduct, operate and maintain the proposed facility; that such facility conforms to the requirements of this Part; that it will be operated and maintained in such manner as to be conducive to the benefit and welfare of the minors over which said applicant may have custody and control.

Section 3398.4 Personnel Qualifications.

In the event the applicant proposes to hold itself out, advertise and solicit its proposed facility as a home for homeless or emancipated minors over the age of sixteen years, then it shall be necessary for such applicant to have as a member of its permanent staff, in daily attendance, a person trained in social welfare or psychology and having experience in such field for at least five years duration, or other experience the equivalent thereof.

Section 3398.5 Effect.

The regulations imposed hereby shall be equally applicable to profit and non-profit applicants and facilities. These regulations shall not apply to minors who are related to the adult occupants of such facility within the second degree of consanguinity or by established legal guardianship.

Section 3398.6

The City Council finds and determines that the foregoing regulations are necessary and appropriate to control the activities of boarding facilities for homeless minors over the age of sixteen; that such facilities for minors under the age of sixteen years are now adequately supervised and controlled under regulations imposed by the State Department of Social Welfare and local County regulations; but, that facilities for minors over the age of sixteen years are not now controlled by any agency; that experience in this City has indicated that such control is necessary and accordingly is hereby ordained.

SECTION 2. LEGALITY. If any section, sub-section, sentence, clause or phrase of this Ordinance is for any reason held to be invalid, or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The City Council hereby declares that it would have passed this Ordinance, and each section, sub-section, sentence, clause and phrase thereof, irrespective of the fact that any one or more of the sections, sub-sections, sentences, clauses or phrases thereof be declared invalid or unconstitutional.

SECTION 3. PENALTY. Any person violating or causing to be violated any of the provisions of this Ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine of not more than $500.00 or by imprisonment in the City or County Jail for not more than six months or by both such fine and imprisonment.

SECTION 4. The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, printed, published and distributed in the City of Sierra Madre.

Adopted and approved this 26th day of January, 1960.

W. W. VANNIER,
Mayor of the City of Sierra Madre, California.

Attest:
L. MARIE WARFEL,
City Clerk of the City of Sierra Madre, California.

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)ss.
CITY OF SIERRA MADRE)

I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance 640, was introduced at a regular meeting of the City Council of the City of Sierra Madre, held on the 12th day of January, 1960, and was duly passed, approved, and attested to at a regular meeting of said City Council held on the 26th day of January, 1960, by the following vote:

AYES: Councilmen Emerson, Abernethy, Sorensen, Lisle, Vannier.
NOES: None.
ABSENT: None.

L. MARIE WARFEL,
City Clerk of the City of Sierra Madre, California.

Publish Feb. 4, 1960.

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EL. 5-6857
A:1-7tf

TYPING DONE IN MY HOME. Mrs. Gohr. EL. 5-0980. A:1-23tf

IRONING done in my home. Reasonable. 111 N. Sunnyside. EL. 5-3779. A:11-28tf

SHARPENING and repair of power and hand lawn mowers. Saws—all types and edged tools. 57 W. Montecito Ave. EL. 5-6124. A:2-5tf

RELIABLE lady to baby sit. Days or evenings. Call EL. 5-6900. A:3-12tf

HOUSECLEANING. We wash walls and windows. Shampoo rugs and upholstery. Special rates this mo. Call Mitchell, SY. 5-9425 or SY. 4-3755. A:1-29tf

BABY SITTER—Day or evening. Mrs. Fearney. EL. 5-9482. A:5-7tf

REWEAVING — Mothholes, burns, tears, etc. Vocial Hodson. EL. 5-9387. A:1-1tf

PART-TIME accounting. 20 years with Internal Revenue. EL. 5-1516. A:1-7—3-31

CARE of mother and baby. Practical nursing. Reasonable amount of housework. EL. 5-3260. A:11-22tf

HELP WANTED

$100.00 PER MONTH for part time work. Thousands of housewives are adding $100 to $200 per month to family income representing AVON COSMETICS in local neighborhood. For information call SY. 3-6044 or HI. 6-5788. B:2-4

WOMEN — Salary. Day or evening. Good talkers. Telephone work. Our office. We train. EL. 5-3447. B:2-4—11

BUSINESS OPPORTUNITIES

400 Monthly Spare Time Refilling, collecting money from new type hi quality coin operated dispensers in this area. No selling. To qualify you must have car, refs., $600 to $1900 cash. 7 to 12 hrs. wkly. can net up to $400 mo. More full time. For personal interview write P.O. Box 1055, Boise, Idaho. Include phone number. BO:2-4

FOR RENT

ATTRACTIVE small 5-room house and garden. Newly painted. Ramona Ave. $80. EL. 5-6722. D:2-4—18

1-BEDROOM house with screened porch. No children. EL. 5-0664. D:2-4tf

420 W. S.M. BLVD. 1-bdrm. unfurn apt. Stove, refrig., w/w carpeting. Patio. $95. SY. 6-2689 or SY. 5-2739. D:2-4tf

NO STAIRS — 2-bdrm. unfurn. apt., w/w carpet, patio. Ideal for elderly person. $105. 420 W. S.M. Blvd. SY. 6-2689 or SY. 5-2739. D:2-4tf

MODERN 1-bedroom house. No pets. Adults only. EL. 5-9918. D:2-4—18

NEW Patio Cottage — Unfurn. 2 bdrms., birch kitchens, fireplace. Close in. Adults. $100. Days EL. 5-7196, nights EL. 5-0567. D:2-4

144 N. BALDWIN
Large 1-B.R. upper apt. Carpet, refrig. stove. $95. D*1-21—2-4

FURNISHED APTS., $50 & $65. Includes utilities. Apply 91 W. Grand View. EL. 5-9234. D:1-28—2-11

CALIF. house. 4 rms., sleeping porch & bath. Close in. Adults only. $40. EL. 5-0561. D:1-28—2-11

NEW Triplex—Large de luxe 2-bdrm. apt. Pvt. patio. Carpeted thruout. Adults. $115. 126 E. Highland. EL. 5-2663. D:1-28tf

CHOICE custom 2-B.R., 2-bath unfurn. apt. 30-ft. pvt. view deck, blt.-in range, w/w carpet, drapes, and air cond. $140. 451 N. Bald. win. EL. 5-2429. D:1-28tf

4-B.R., 1½-bath house in Sierra Madre. Fenced yard, garage. $120 month. EL. 5-9982. D:1-28—2-11

LARGE furn. 3-room apt. Garage. Adults. $69.50. EL. 5-0097. D:1-14tf

UNFURN Apt. — 4 rooms. Garage. Adults. $75. 15 Victoria Lane. EL. 5-0469. D:2-4—18

EXTRA large 2-bedroom upper apartment. Laundry room and water furnished. Close in. Adults. $75. EL. 5-6641 or EL. 5-2045. D:1-7tf

MARIPOSA PALMS
Medallion Award
De luxe 1- and 2-bedroom apts. Fully carpeted, air conditioned, with Hotpoint range and oven, disposals and dishmasters.
Open daily 10-5
439 Mariposa Ave.
EL. 5-1977

FOR SALE — MISCELLANEOUS

USED Baby-Tenda in good condition, $10. EL. 5-0465 E:1-21—2-4

GOOD used 24" bicycles. $17.95. Boys and girls. Toy & Patio Village. E:1-7tf

BEAUTY COUNSELORS
REPRESENTATIVE
Mrs. L. Cowell — EL. 5-3998
8:20tf

FACTORY SECONDS — Pickled melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries. 8:20tf

WE BUY and sell tools, machinery, furniture. DON'S USED MERCHANDISE, 1210 S. Myrtle, Monrovia. EL. 8-6880. E:2-26tf

SHAMPOO and Wave, $2.00. Permanents, $8.50 and up. Complete with haircut and styling. Wistaria Beauty Shop, 55 N. Baldwin. EL. 5-9526. E:11-20tf

USED refrigerators, deep freezes, automatic washers, gas and electric ranges for sale. Always at reasonable prices.
RASMUSSEN APPLIANCES
52 W. Sierra Madre Blvd.
EL. 5-9258

STAMPS FOR COLLECTORS
134 E. Montecito Ave.
EL. 5-9215
E:8-20tf

RUMMAGE SALE PRICES
Men's shirts, pants, 25c up.
Ladies' dresses, shoes, blouses, 20c up. Children's shoes, clothing, 10c up.
Mattresses, beds, $5.95.
Furniture, antiques, dishes, misc. Fresh stock daily.
Open every night till 9
VETERANS THRIFT STORE
25 E. Colorado, Pasadena
E:7-10tf

FOR SALE — MISCELLANEOUS

PERFECT furn. for family room. T cushion green davenport, $25; custom made single studio bed, $15; modern chaise, $20; 30" leather top coffee table (some burns), $10; glass top pie crust edge coffee table, $10; large stationary tub, iron w/porcelain finish, brackets and swing spout, $5. EL. 5-3885. E:2-4

ANTIQUES AND HOUSEHOLD GOODS AT SPECIAL SALE
Antiques: Butternut and walnut dining table, can seat 22; walnut secretary, walnut table and chairs. Gas stove and refrigerator, Hoover cleaner, portable sewing machine, portable typewriter, sofa bed, Hollywood bed, etc. See these articles, 2 to 9 p.m. 262 W. Grand View, Sierra Madre. E*2-4

FLOOR furnace, 50,000 BTU, $30; two small gas heaters, $5 ea.; 54" metal sink cabinet, $25. EL. 5-6701. E:2-4—11

CLEARANCE Sale, Bargain Cottage, 81½ W. Sierra Madre Blvd. Sat., Feb. 6, from 10 to 2 p.m. E:2-4

LOST AND FOUND

LOST—Black onyx ring. Reward.
67 E. S.M. Blvd. G:2-4

ROOMS, BOARD

ROOM with private bath. Outside entrance. Garage. EL. 5-2067. H*2-4—18

CLEAN, comfortable furn. sleeping room w/shower for employed man or woman. Private entrance. Breakfast privilege. $30 month. EL. 5-7540. H:2-4—18

FURNISHED bedroom with adjoining private bath. $50 mo. Call EL. 5-3491 days. H:1-28—2-11

WANT TO RENT

FAMILY with two children needs 2-B.R. & den house. To $100. AT. 7-5293 days, EL. 5-6803 eves. L:1-28—2-4

2-BEDROOM house, unfurnished. Adults. EL. 8-8798 or AT. 4-7110. L:1-21—2-4

FURNISHED apt. for two ladies, to $100. Utl. incl. EL. 5-2949. L:1-21—2-4

AUTOMOBILES FOR SALE —

FORD PICK-UP TRUCK
$50—AS IS
EL. 5-2331
P:2-4

'53 NASH 4-Dr. Statesman—Custom, in xlnt. condition. Overdrive, radio, heater, 4 new tires. $265. EL. 5-2519. 1025 Medford Rd., Hastings Ranch. P:2-4

'51 OLDSMOBILE 4-dr. Holiday Sedan—Excel. cond., new radiator and tires, radio and heater. Orig. owner. Call EL. 5-1150 eves or EL. 5-3398 days. Ask for Mrs. Nielsen. P:1-21—2-4

$85—'48 Dodge 2-door sedan. Good condition. EL. 5-0127. 78 Esperanza. P*1-28—2-11

SWAP

SWAP? Want maple dinette set. Have Salterini wrought iron dining set with glass top & 6 chairs. EL. 5-9850. SWAP:1-21—2-4

DRESS MAKING

ALTERATIONS — Formerly with Julian La Lone Dress Shop. Quick service. EL. 5-2610. DM:6-25tf

FOR SALE — REAL ESTATE

$26,500
39 Lowell — Appealing 3-B.R. and family rm., 2 baths, modern styling. G.E. electric built-ins. Carpet and drapes. Lots of Glass, lots of Class.

$49,500
Lovely year-old Pride-of-Ownership 5 units on Mira Monte. Shake roof, redwood and used brick. Carpet, built-ins. $15,000 down buys this home & independence.

Barney Yunck
SY 58-0-58

SERVICE

SIERRA MADRE TRANSFER. Local and long distance moving. EL. 5-3374.

TRUST DEEDS

GOOD SECOND trust deeds purchased at modest discounts. Secured 2nd mtg. loans extended at reasonable rates. The Foothill Credit Co., Sierra Madre. EL. 5-0046. T:1-14tf

FOR SALE — REAL ESTATE

INCOME property in the Canyon. Completely furn. 3-room air cond. house. Rents for $85. Furn. rear house rented for $55. $11,900. EL. 5-9209. C:2-4—18

WE WANT LISTINGS
PAGANO & PAGANO, Rltrs.
22 E. Foothill, Arcadia
HI. 7-2134
C:2-4—25

OPEN 2 - 4:30
Thursday and Sunday
532 W. GRAND VIEW
Owner transferred. Your opportunity. Like new 2-B.R. and convertible den plus covered lanai, 1½ baths, fireplace, pool size lot. Call D. Earl McKee.
MILTON H. MOBERG
Realtor—Multiple Listings
SY. 5-7541 EL. 5-6219

Little oats of powder,
Little dabs of paint,
Make the girlie's freckles
Look just like they ain't.
And so it is with houses,
oft-times paint and putty
cover a multitude of sins.
Sunset Homes invites inspection of any home we are building; see it in the raw; as to when and where, read this ad, or ask the Sunset Man—
EARL T. KNOWLES
EL. 5-3986

ARTIST OR WRITER'S HIDE-AWAY
Older 2-B.R., 1-bath home. Studio living room. Large lot, could be subdivided.

LARGE 12-ROOM HOME
plus 2-bdrm. rental. Lot 100x205, plastic covered and screened lanai. Filtered and heated pool. Price $44,000.

Rentals and Property Management
MEL GOODSELL
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ANY TIME

MODERN MINDED
will love this 3-bedroom, 2-bath redwood contemporary on wide shallow lot with reverse living room and dining area opening with glass to beautifully landscaped, walled yard. Good area.
$21,750

PRICED FOR SELLING
2-bedroom stucco, garage converted to good den, close to Catholic Girls High School.
$12,500 With $1,500 Down

CARRIAGE HOUSE
Remodeled, freshly decorated, secluded area. Low taxes.
$7,500 Full Price

Members of Multiple Listing
Lange & Lees
Real Estate & Insurance Brokers
81 W. Sierra Madre Bl.
EL. 5-7196
Open Sundays — Eves by Appt.

REAL ESTATE FOR SALE

TWO HOUSES, ONE LOT. 259 E. Grand View. Call EL. 5-3491 days for appointment to inspect, or call HI. 7-2134, Pagano & Pagano, Realtors. 22 E. Foothill, Arcadia. C:2-4

TWO older income houses on one lot. Priced low. Sierra Madre. EL. 5-6244. C:1-21—2-4

BY OWNER—Modern 1-B.R. house. Drapes included. $10,500. EL. 5-2006. C:1-14tf

I LOST YOUR PHONE NUMBER
Will the party that wanted 2 and convertible den, glassed (heated) lanai, 2 full baths, F.A. heat, dining room, w/w carpets, drapes, dishwasher, etc. Lot 81x190, room for pool. Beautiful mountain and valley lights view. Above Foothill near the Oaks. All for $24,000. Call us at HI. 7-2134?
PAGANO & PAGANO
Realtors
22 E. Foothill, Arcadia
HI. 7-2134

SHAKE ROOF
Redwood and stucco ranch with used brick trim. Two bdrms. and family room, bath and three-quarters. 3 fireplaces. built-in oven, range, dishwasher & garbage disposal. F.A. heat. Beautifully landscaped on dead-end street of fine homes.
$27,950

BRAND NEW
Three Bedrooms
Redwood trim stucco. Living room with fireplace, birch kitchen w/built-in oven, range, disposal, 1½ baths. Sep. double garage. Close-in Sierra Madre. Price, believe it or not, $18,500.

EL. 5-0201
PANGBORN REALTY CO.
Since 1933
Complete Multiple Listing
344 W. Sierra Madre Blvd.
Eves — EL. 5-1920

HOMES FOR SALE

$7,800—$1,000 down. House with extra lot. Reconditioned in the Marlborough Terrace area. This is a good buy.

2-bedroom, Canyon Area. Excellent condition. $1,500 down. $8,750.

Large older home with 3 big bedrooms. Good size lot. $15,500.

Older, income. 5 units. 3 furnished. Sierra Madre Blvd. $19,950.

R-3 lot with 2-bedroom home in good cond. Build 5 more units. $15,950.

R-3 lot with remodeled 2-bedroom home like new. Take one more unit. $13,500.

2-bedroom, fam. rm. with 1½ baths. Lovely guest house with ¾ bath. $22,500.

Almost new. 2-B.R. and convertible den. Shake roof, paneled living room. $19,500.

2-B.R., 1½ baths, 1,800 sq. ft. Unusual floor plan. Finest location. $32,500.

Like new. 2 B.R., 2 baths, beautiful carpet & drapes. $22,500.

Multiple Listing Service
NAPIER REAL ESTATE
Notary Public
25 S. BALDWIN
Opposite Roberts Market
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Real Estate Loans
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Recommended Specials

TWO CHARMING 2-BDRM. HOMES ON LOT 100x174

Rent for $125 and $110 each. One now vacant. Excellent opportunity for fine home and good income. Well located. $29,950—$8,000 down.

OLDER 2-BDRM. FRAME

Sunroom and breakfast room. F.A. heat on thermostat. Stall shower. A neat place, close in. R-3 lot 47x100. Lovely yard. Lots of camellias. Special at $9,950. Low down payment considered. Hurry, must sell.

LOVELY 2-B.R. STUCCO
VERY ATTRACTIVE 2-BDRM. STUCCO

Completely redecorated and refinished inside and out. You'll like its charm. Fine location. Price only $13,950. Make offer on down payment.

ATTENTION, PROPERTY OWNERS! ARE YOU THINKING OF SELLING?
IF SO, GIVE US A CALL TO TALK IT OVER.

JOHN H. CURTIS, Realtor
Sierra Madre Realeteria
304 W. Sierra Madre Blvd.
ELgin 5-3433

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ALTERATIONS

ALTERATIONS
by
The Misses Dickinson
775 Idle Hour Lane
ELgin 5-0562

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DUMAS & SON
Electrical Appliance Repairs
ANY MAKE, ANY MODEL
Radios, auto radios, locksmith repairs, keys, clocks. We can fix anything.
12 N. Baldwin—EL. 5-1596

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NORM'S GARAGE
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Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
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CUSTOM LUGGAGE AND REPAIRS
I'll build any type luggage or case to your requirements and budget.
Pierre Bettencourt
CASE CRAFT
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MANICURES
Men — Women
by Gladys
Petite Beauty Salon
328 W. Sierra Madre Blvd.
EL. 5-7288
Call for Appointment

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MAMA PETE'S DAY NURSERY
Hours 7:30 to 5:30
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EL. 5-9567

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Painting Service
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● Swimming pools painted with chlorine resistant paint
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Repair All Makes
Free Estimates
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Young People Will Preach On Sunday

"Thy Kingdom Come On Earth" will be theme this Sunday at the Congregational Church when the young people of the church conduct the worship at both the 9:30 and the 11 o'clock hours.

Preaching at both services will be Louise Carlson, Carol Ogren, Sandra Tavis, and John Moran. Linda Reavis will offer the morning prayer, and Judy Quick will lead in the prayer of confession. Miss Reavis will also assist at the organ for both services, playing the prelude and postlude.

Other participants include Jim Moran, Virginia Hippenstiel, Martha-jo Tavis, Mary Nowa, Gloria Woodward and Bruce Lindsay.

Summer School To Start July 5, Board Decides

Summer school at Sierra Madre School, with Principal Ed Hawkins in charge, will extend from July 5 through Aug. 5, the City District School Board decided at its Monday night meeting. Registration begins April 15. Five classes, same as last year, are proposed, but will be added to if the demand is sufficient.

The board received a report that the roofing project under way at Sierra Madre School for four years is now complete. This entailed removing the tiles, replacing the composition paper beneath and relaying the tile. Cost, $4,420.

Christmas vacation will be from Dec. 19 through Jan. 3.

Mission Head Will Speak At Bethany

The Rev. Cameron Townsend, founder and president of the outstanding missionary organization, Wycliffe Translaters, will speak at the evening service of Bethany Church this Sunday at seven.

Townsend's pioneer work in Mexico and in Peru has made history, culminating in the present organization with its hundreds of translators carrying on their work in many tribal languages. This is the subject of the recent best-seller, "Two Thousand Tongues to Go."

Another missionary event at Bethany will be the appearance of Dr. John Winston, founder of the Belgian Gospel Mission. He will be heard by the combined adult Sunday School classes at the 9:30 o'clock session. Dr. Schaper, pastor of the church, will be continuing his series of messages on the topic, "The Church" at the 11 o'clock service.

MORE THAN 60 Junior High youth and their counsellors will be leaving tomorrow evening for the Christian Endeavor Winter Conference at Tahquitz Pines, located near Idyllwild. Jess Roy, youth director of the church, announces that this will probably be another record number of Junior High young people participating in this winter weekend event.

The group returns on Sunday afternoon. Next weekend will be a similar conference for the High School department.

Helen Loomis Presides at Round Table

Sierra Madre delegates to the second annual Library Workshop held in Monrovia, Friday, were headed by Sierra Madre Friends president, Helen Loomis.

Mrs. Loomis moderated an afternoon round table discussion on "Public Relations and Communications," and later gave a dinner table report of the findings.

Delegates from Sierra Madre included three past presidents of the Friends: Raymond Andrews '53, Dan Parker '56, and Kenneth Sheets '59.

Other delegates were Billie Stein, who gave a report of Sierra Madre Friends activities; Jane Morris, the Rev. George Lindsay, Ruth Cain, librarian; Mr. and Mrs. Raymond Andrews, Mr. and Mrs. James Winslow, Mr. and Mrs. Kenneth Sheets, Mr. and Mrs. Dan Parker and Mr. and Mrs. William Maloney.

Cemetery Is Getting 'New Look'

The 8½-acre Sierra Madre Cemetery at Coburn and Sierra Madre Blvd. is assuming a new—and much more inviting—look.

Under direction of the Harry L. Embree Post, Veterans of Foreign Wars, its members aided by other volunteers, Sunday Cleanup Day in the cemetery was a genuine success. As a result, the grounds are assuming a much more beautiful aspect.

The Veterans Committee will hold monthly meetings to consider the cemetery improvement. Next will be Feb. 17 at 8 p.m. at the clubhouse. Everybody interested is invited to attend.

CEMETERY Committee books have been turned over by the city to the Veterans of Foreign Wars, and a separate account has been established at the First Western Bank in Sierra Madre. After paying a water bill of $54.15, the balance is $333.35.

Dorothy Kennedy of First Western Bank can be contacted for specific information. Checks to aid this worthy cause should be sent to the Sierra Madre Cemetery Committee, in her care at the bank.

Help is needed from relatives and friends of those buried there, especially in identifications. Funds are needed for ground maintenance.

Jewish Men's Club Installs On Sunday

Ben Lax, national vice president of United Synagogues of America, and president of Camp Ramah, will be guest of honor and installing officer for the Men's Club of the Foothill Jewish Community Center, Sunday at 8 p.m. He will be assisted by Milton Honowitz, a past president of Temple Beth Israel.

The following officers are to be installed:

Jack Grossman, president; George Seidner, first vice president; Charles Gindin, second vice president; Michael Gildon, third vice president; Sam Kogan, recording secretary; David Weinfeld, corresponding secretary; David Freedman, treasurer; Monte Oly, sergeant at arms; Charles Lapson and Gus Donner, trustees.

Retiring president is Max Knell.

Installation will take place at the Temple, 212 N. Lima, Sierra Madre, and will be followed by refreshments and dancing. The public is invited.

College Club Meets Tomorrow

Mrs. Valley M. Knudsen will speak on "The Soviet Union as I Saw It" when Occidental College Women's Club meets for the annual Father's Night Dessert Program Friday, Feb. 12 at 7:45 p.m. in the South Dining Hall of Freeman Union.

Mrs. Knudsen attended the opening of the Moscow aFir in 1959 with her husband and previously had visited Russia in 1931 and 1956.

Mrs. Foster K. Sampson will preside during the evening when results of the recent Scholarship Benefit Tea will be announced. Decorations will be furnished by Mmes. John D. Powers and Theodore Cherry.

Hostesses for the evening under the direction of Mrs. Louis M. Venegoni will include Mmes. E. M. Ely, Dewey M. Manning, Leighton Taylor of Arcadia; Henry H. Noble, Milton D. Winston, Russell L. Lathrop and Julian A. Wilkes of Pasadena.

Library Will Show 'The Hunters' Film

"The Hunters" is the film programmed by Friends of the Sierra Madre Library, Monday night, Feb. 8. Library showings will be at 7 and 8:30 o'clock.

The anthropological film is a dramatization of the lives of four Stone Age giraffe hunters on a 13-day hunt in the Kalahri Desert of Southwest Africa.

Considered one of the ten best documentaries of the past year, it tells simply and powerfully the story of four prehistoric men and their struggle for survival in the hard, dry desert.

STORKLAND

A son who has been named Carl Richard and who weighed eight pounds, four and one-half ounces was born to Mr .and Mrs. Jacob J. Malone of 586 Woodland, Sierra Madre on Jan. 26, at Sierra Madre Community Hospital.

Stores in Merger

(Continued from Page 1)

Hinson, secretary and treasurer of Shopping Bag.

4.—It is expected that combined operations under the name of Von's Grocery Company will commence on March 28, 1960. At that time Theodore A. Von Der Ahe will become president, with Charles T. Von Der Ahe retaining his present post of chairman. Wilfred L. Von Der Ahe will become executive vice president; W. R. Hayden, senior vice president; James C. Ball, treasurer; Victor Hinson, secretary and Edward C. Freutel, Jr. assistant secretary and assistant treasurer.

5—All executive and administrative personnel of both companies will be retained. Their posts will be announced at a subsequent date.

VON DER AHE and Hayden said that although both companies operate in Southern California, principally in Los Angeles, they are not competitive because virtually all the supermarkets are in different locales. Most of the Shopping Bag stores are located in the north and east sections of the area whereas most of Von's stores are located in the south and west sections. Presently the total number of supermarkets operated by both Companies is 66 . . . Von's 28 and Shopping Bag 38.

Combined sales of both companies for 1958 totaled $185,017,000. Combined profit before taxes amounted to $5,863,000 and combined net profits after taxes was $2,878,000. Figures for fiscal 1959 are not available as yet.

Christian Science

The ministry of the great apostle, Peter, in his work of saving and healing through spiritual means alone forms the major part of the lesson-sermon on "Spirit" which will be expounded in the various Christian Science churches Sunday.

CROWN
Now—Thru Tuesday

The mightiest story of faith known to our time!
THE MIRACLE
Plus MARK STEVENS in "MUTINY"

SIERRA MADRE THEATER
Box Office Opens 6:30 p.m.—Sunday 2 p.m.
EL. 5-9054
Friday Thru Sunday
"THE EARTH IS MINE"
Rock Hudson, Jean Simmons, Dorothy McGuire, Claude Raines (Technicolor)
— Plus —
Dean Martin "CAREER"
Kiddie Show Sat., 12:30
"The Space Children"
Chapter 22 "CAPTAIN VIDEO"
Plus Cartoons
Chapter 7 "BATMAN AND ROBIN"
Kids, Notice . . .
Free Kiddie Tickets With Purchase at Royal Grill
Admission — 25c


HERE WEEK BEGINNING MONDAY, FEBUARY 15, TO GIVE YOU A PERSONAL LESSON IN THE EXCITING NEW "PEARLED MAKEUP"
Miss Lois Palmer
DUBARRY Makeup Expert
Now—learn the secrets of this exciting new beauty idea from DuBarry's makeup artist. Come in—let her draw up your own personal pearly look chart and give you a free beauty gift! You'll love the breathtaking radiance of "Pearled Makeup."
Cloudsilk Pearled Face Powder 3.50*
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White Shimmer Lipstick 1.10*
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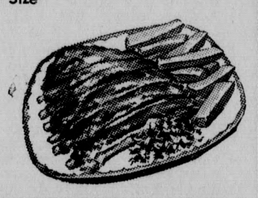
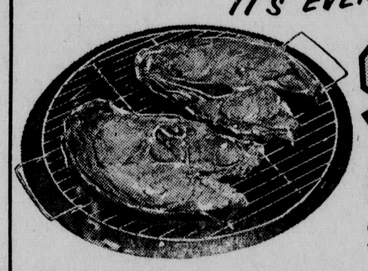
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DOLE PINEAPPLE-GRAPEFRUIT JUICE DRINK Vitamin C Enriched 46-oz. CAN 4 FOR $1.00
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HEINZ — 14-oz. Bottle TOMATO KETCHUP . . . 19¢
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PLANTER'S — 18-oz. Jar PEANUT BUTTER . . . 49¢
TYPHONE BRAND—11-oz. Can MANDARIN ORANGES . 4 FOR $1
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NEW! NABISCO—8½-oz. Pkg. BACON THINS 29¢
CHICKEN OF THE SEA—CHUNK LIGHT TUNA Net 25¢
ALMADEN GRENACHE ROSE WINE Fifth $1.35 Tax


Vitamin Enriched MONARCH GRAPE DRINK Qt. Can 4 FOR $1
PRODUCE
FANCY, SNOW WHITE CAULIFLOWER 15¢ ea
FRESH, TENDER HEADS BROCCOLI . . . 15¢ lb
SWEET, JUICY RUBY RED GRAPEFRUIT 6 FOR 25¢
FROZEN FOODS
BIRDS EYE — Halves of STRAWBERRIES 10-oz. TIN 23¢
SWANSON'S TV DINNER CREAMED CHICKEN 49¢
BIRDS EYE—Baby or Ford Hook LIMA BEANS 10-oz. Pkg. 4 FOR 89¢
DELICATESSEN
HORMEL — 6-oz. Pkg. COOKED HAM 59¢
AGED WISCONSIN — SHARP CHEDDAR CHEESE 69¢ lb
ROBERTS' Home-Made — 16-oz. Cup Macaroni Salad 29¢
ON THE CORNER ON THE SQUARE
"BIG ENOUGH TO SERVE YOU — SMALL ENOUGH TO KNOW YOU"
Roberts Market
"The Home of The Green Frog"
Our Aim Is to Build a Business That Will Never Know Completion

Your Health's Important . .

Vitamins Better in Food

By Roy O. Gilbert, M.D.
Los Angeles County Health Officer

Through the influence of advertising media, many individuals are apparently under the impression that vitamin pills are essential as a supplement to the regular diet, according to a report issued some months ago by the American Medical Association's Council on Food and Nutrition.

As a matter of simple fact, if a person fails to obtain an adequate diet in these times it is probably a sign that his eating habits need correcting, and this is not achieved by taking pills. Vitamin pills, regardless of their potency or the minerals with which they may be combined, can never substitute for the proper amounts of the different foods required by the body.

CERTAIN NUTRITIONAL surveys which have been conducted in past years have seemed to indicate that certain segments of the nation's population received insufficient varieties of food to supply the necessary vitamins. The Council reported that the surveys provided a poor basis for generalizing that healthy individuals need vitamin supplementation.

Indeed, taking of more vitamins than the recommended daily allowances can be dangerous. It is true that certain vitamins are promptly excreted from the body when consumed in excess of the body's needs. But certain others, especially A and D, build up within the body and can actually cause serious harm.

However, there are situations in which the addition of vitamins to the diet is both necessary and desirable. In general, vitamins may be of value to the individual who "through ignorance, poor eating habits, or emotional or physical illness does not eat an adequate diet." For these individuals —and there are plenty of them — supplementary vitamins are valuable in assuring an adequate intake until the person's habits are changed or illness is ended.

THE COUNCIL report further stated that adults who are on a restricted diet for some illness such as stomach ulcer or diabetes might need specific vitamin supplementation. Need for additional vitamins may also be indicated during pregnancy or while a mother is nursing her baby.

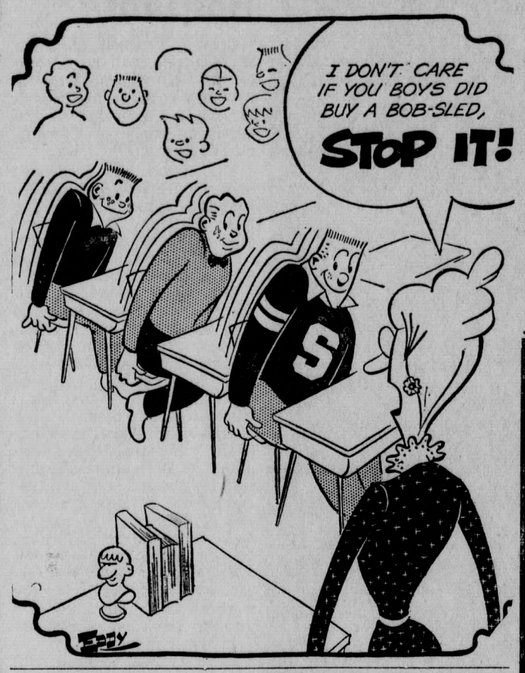
There is, of course, a distinction between taking vitamin pills as a diet supplement and taking them for medical reasons under proper supervision. It is always necessary for a physician to evaluate each person individually before determination can be made that a vitamin supplementation will be beneficial.

As a rule, healthy children do not need additional vitamins other than vitamin D, provided they receive adequate amounts of wholesome food. Even then no vitamin pills are required, since the vitamin D can be supplied through vitamin D fortified homogenized milk.

VITAMIN PILLS are generally quite expensive. Since their usual source is food, it seems more sensible to spend money on edibles rather than on pills. Moreover, the food tastes better than the pills.

A pamphlet on the importance of good nutrition will be mailed to anyone who sends a card to request to the Division of Health Education, Los Angeles County Health Department, 241 N. Figueroa St., Los Angeles 12.

HALF-PAST TEEN



Rule to Head Advisor Unit For Schools

Ralph R. Rule, of 161 S. Holdman, was chosen permanent moderator of the newly organized Sierra Madre Educational Advisory Committee Monday night at the first meeting with the Sierra Madre Board of Trustees. Kenneth M. Bush, board president, presided.

Mrs. Claude H. Brown, Jr., of 49 W. Orange Grove, was selected as alternate moderator, with a secretary-treasurer to be named later.

Representing 16 of the 17 community organizations, this unit's objective is to act unofficially as an advisory group for the purpose of helping the schools to be responsive to community needs.

Community Chest To Pick Officers

All members and agencies of the Community Chest are invited by the Board of Directors to attend the annual meeting at 8 p.m. Thursday, Feb. 4, at the Community Nursery School. An award will be presented to the agency making the best showing in the last campaign for funds.

After a social hour, a business session will follow when officers will be elected from among the 21 directors for the coming year.

Millinery Adult Class Meets Feb. 4

The Millinery Adult Extended Education Class registration will be Thursday, Feb. 4 at 9 a.m. at Sierra Madre Park House on Hermosa St.

'Silver Spoon' Gets Test in 'Margarita'

This was and is charity week of thoroughbred racing at Santa Anita Park to produce 100 per cent profit for civic welfare and betterment. Outstanding and special attractions were expected to draw crowds that have raised $10,690,202.42 for charity from the racing operations and direct contributions from Los Angeles Turf Club, Inc., since the track was opened in 1934.

For the "Silver Jubilee," C. V. Whitney's Silver Spoon, national racing queen, is entered in Saturday's $50,000 filly-and-mare special, The Santa Margarita, at the testing distance of 1-1/8 miles. Opposition will be furnished by Indian Maid, La Plume, Nushie, Sybil Brand and others.

WILLIAM HARMATZ has been voted the George Woolf Memorial Jockey Award and the miniature bronze statue of the late great rider will be presented in a public ceremony in the paddock at 12:15 p.m. Tuesday of next week, Feb. 9.

The event, with past winners and all the jockeys in their silks participating, will take place before the afternoon's racing, which will feature the $25,000 San Luis Rey 'Cap on the turf course.

Harmatz, former Long Beach resident, now an Arcadia homeowner, was a popular choice with fellow riders and turf press which selected him.

Auxiliary Meets Feb. 9

Marie de Vrahnos, whose article, "Our Own Miracle of Lourdes," which appeared in an issue of the Reader's Digest, will be guest speaker at the meeting of Saint Luke Hospital Auxiliary Tuesday at 12:30 p.m., in the hospital staff room.

In her talk, "Experiences at Lourdes," Mrs. de Vrahnos will depict the spirit in which life is followed day by day at Lourdes, and recount experiences in which her late husband, Pierre de Vrahnos, found his miracle.

President, Mrs. Franklin Mulvey, suggests auxiliary members invite friends to come and enjoy the afternoon with them.

SENIOR BEGINS OFFICE

Todd Hinkley of Hastings Ranch, Pasadena High School senior and newly elected ASB president, started his term on Feb. 1. Elected Jan. 22, President Hinkley is also active in Key Club, on the PHS yearbook staff, and president of the Pasadena Chapter of Junior Statesmen.

Itinerary Of Tour by Hawkins'

A four-month tour of Europe by automobile which they will purchase there and by cruise, will be the good fortune of City Treasurer W. Murray Hawkins and Mrs. Hawkins of 610 N. Auburn this spring.

They will leave Sierra Madre on Friday, Feb. 12, Lincoln's birthday anniversary, sailing from New York City four days later on the Queen Mary for Southampton, and thence to London where they will visit for a few days with friends in the Middlesex section of the British metropolis.

From England the Hawkins go to Brussels where they plan purchase of a Volkswagon in which they will tour Belgium, Holland for the tulip festivals; Lower Germany, en route to Vienna, with stops in Switzerland, Italy and possibly Spain. Plans also include a three-week cruise of the Mediterranean.

THE TRIP coincides with the discharge from military service of their son, Murray B. (Mickey) Hawkins and his entrance Monday into the University of Redlands at Redlands. "Mickey" has been stationed at the Presidio in San Francisco.

The Hawkins sail for home June 2 from Southhampton on the Queen Elizabeth, bringing their car with them, and will remain in Sierra Madre for the summer.

PTA Paper Drive

The Sierra Madre PTA is conducting a paper drive, Saturday, Feb. 6, from 9 a.m. to 12 noon, at both schools. It's for the benefit of the PTA, and so is a good cause. Have your old newspapers and other paper ready—it'll help in your spring cleanup.

September Thrills During Palm Springs Race Duel

By Joe Scalzo

Sierra Madre sports car driver, Tony Settember, treated drivers and spectators to one of the most thrilling sports car racing duels ever seen in the West at the Sports Car Club of America sponsored Palm Springs races Jan. 23-24.

Driving Los Angeles' Jack Young's Corvette, Settember, along with another area driver, Bob Bondurant of La Canada, who also drove a Corvette, waged a tight two-car battle for leadership in the ten-lap race for production classes B and C sports cars at the 2.2 mile Spa course.

Settember, on the basis of his almost uncontested win in a five-lap event that preceded the ten-lap championship race, began the 14-car contest on the inside of the front row, and as the race started, he forged into the lead, with the La Canada driver right behind.

A midjudged corner cost Settember the lead on the second lap, and he spun off course, reentering the race in fifth place. Following the spin, his climb back to the top was sensational, and in just four laps, with four laps to go, he was once more fighting for the lead, having passed a trio of cars.

FOR THE remaining four laps, the two Corvettes were virtually side by side, apparently exactly equal in speed. Then, on the last lap, on the last major corner where the race was bound to be played out, Settember and Bondurant went into the corner side by side, and both spun off the course. The La Canada driver regained the track, but as Settember attempted to, cars going by delayed him enough to cause him to finish in third spot.

This race was the highlight of the weekend and Settember had certainly showed his driving ability, but the "breaks" had just not been with him.

Next race for Tony will be the California Sports Car Club sponsored Willow Springs races, where he will attempt to even the score with his Palm Springs rival.

No amount of training in later life can equal the good example set by a child's parents.

Illinois Visitor Dies in Hospital

Marx M. Harder, 74, a visistor here from Rock Island, Ill., passed away in Sierra Madre Hosiptal on Jan. 26.

He came to Sierra Madre New Year's Day to visit a daughter, Mrs. John A. Moe, 1120 W. Orange Grove, and became ill soon after his arrival.

Besides Mrs. Moe, a son and daughter, both in Rock Island, also survive.

Requiem Mass was said Wednesday at 9 a.m. at St. Rita's. Final rites will take place in Rock Island.

THE CHRISTIAN SCIENCE MONITOR
INTERNATIONAL NEWSPAPER

Good Reading for the Whole Family

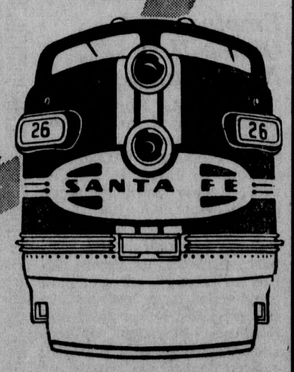
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"SUPER-RIGHT" QUALITY
LAMB LEGS WHOLE OR HALF LEGS 59¢ lb.
Delicious with Ann Page mint jelly
FRESH CALIFORNIA GROWN GRADE "A"
FRYING CHICKENS WHOLE BODIED 2 1/4 to 3 lb AVG. 33¢ lb.
CUT-UP PAN READY... 35¢ LB.

CALIFORNIA GROWN FRYING CHICKEN PARTS
Legs & Thighs . . . 49¢ lb. | Breasts DELICIOUS WHITE MEAT 55¢ lb.
Wings ECONOMICAL AND MEATY 25¢ lb. | Backs & Necks . . . 9¢ lb.

COUNTY FAIR FROZEN FRUIT PIES 8-INCH EXCEPT BLUEBERRY 39¢ ea.

MISSION WHOLE GREEN BEANS BLUE LAKE VARIETY 4 1-lb. Cans 49¢

SUPER RIGHT QUALITY LAMB CHOPS LARGE LOIN 79¢ lb.
SUPER RIGHT QUALITY LAMB CHOPS SMALL LOIN 89¢ lb.
FRESH LEAN GROUND LAMB FOR PATTIES 39¢ lb.
SUPER RIGHT SAUSAGE ROLLS PURE PORK 39¢ lb.
GRAND TASTE SLICED BOLOGNA ALL-BEEF 6 oz. Pkg. 29¢
ALEX TAMALES 5 9-oz. Pkgs. 1.00
FARMER JOHN (Skinless Links) PORK SAUSAGE 8-oz. Pkg. 19¢
GULF OF MEXICO SHRIMP MEDIUM SIZE 79¢ lb.

A&P's Garden Fresh Fruits & Vegetables
CENTRAL AMERICAN BANANAS . . . . . 2 lbs. 25¢
JUMBO FUERTE AVOCADOS . . . . . 4 for 29¢
U.S. No. 1 IDAHO RUSSET POTATOES . . . . . 10-lb. Bag 49¢
DELICIOUS APPLES EXTRA FANCY 2 lbs. 29¢
SWEET JUICY NAVEL ORANGES 5-lb. Bag 33¢

A&P FROZEN FOODS
GREEN PEAS 4 10-oz. Pkgs. 49¢
STRAWBERRIES 10-oz. Pkg. 19¢
ORANGE JUICE 2 6-oz. Cans 29¢
12-oz. Can 29c

A&P SECTIONS OF GRAPEFRUIT 2 1-lb. Cans 35¢
ZEE PAPER TOWELS* 2 225' Rolls 49¢
OUR OWN TEA BAGS 24 ct. Pkg. 39¢
FREE KING SIZE BEVERAGE GLASS

A&P's Thrifty Values in Groceries
VETS DOG FOOD* 6 1-lb. Cans 39¢
MEL-O-BIT SLICED CHEESE AMERICAN PIMENTO OR PROCESSED SWISS 6-oz. Pkg. 21¢
DEEP ROCK WATER DISTILLED 1-Gal. Btl. 15¢
CHICKEN OF THE SEA (Chunk Style) TUNA 25c REBATE IF YOU MAIL IN ONE CHICKEN OF SEA LABEL AND ONE LABEL OF ANY MACARONI OR NOODLE PRODUCT. 6½-oz. Can 25¢

VENUS CONSTELLATION CREMES 1½-oz. Pkg. 39¢
ANN PAGE RASPBERRY PRESERVES 12-oz. Jar 25¢
CEREAL BOWLS ON COFFEE MUGS* Each 19¢
CURTISS (RECORD PACK) CANDY BARS 10-ct. Pkg. 39¢
CHICKEN OF SEA DIATETIC TUNA 6½-oz. Can 35¢
WENDY SWEET MIXED PICKLES 32-oz. Jar 33¢
ROYAL PUDDINGS 4 2¼-oz. Pkgs. 35¢
ANN PAGE APRICOT PRESERVES 1-lb. Jar 27¢
COLGATE TOOTH PASTE* 2 53c Tubes 89¢
BELL PEANUT BUTTER 10-oz. Jar 39¢

FROZEN FOOD VALUES
ALASKAN Veal Cutlets 5 4-oz. Pkgs. 99¢
KERMINS Casseroles 5 8-oz. Size 99¢
KNOTT'S Boysenberries 3 14-oz. Pkgs. $1
KNOTT'S BOYSENBERRY Juice 6-oz. Can 19¢

GERBER BABY FOOD STRAINED 3 4½-oz. Cans 26¢ JUNIOR 3 6½-oz. Cans 31¢
CARNATION Evaporated Milk 3 14½-oz. Cans 47¢
ZEE Sandwich Bags* 30-ct. Pkg. 10¢
LA CHOY FOODS NOODLES Chow Mein 3-oz. Can 2 for 27c
Chop Suey Veget. 1-lb. Can 25c
Soy Sauce 5-oz. Btl. 15c

Foothill and Rosemead, Pasadena
HASTINGS RANCH SHOPPING CENTER — Store Hours 9 to 10 Daily
Also Woodbury Rd. and Los Robles, Altadena—9 to 9 Daily, Sunday 9 to 6
*TAXABLE ITEMS SUBJECT TO TAX ALL A&P STORES ARE OPEN SUNDAYS
Prices Effective Thurs., Fri., Sat. & Sun., Feb. 4, 5, 6 & 7 in all Los Angeles County Stores
No Blue Chip Stamps Given With Alcoholic Beverages, Tobacco Products or Fluid Milk & Cream

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.
A&P Super Markets
AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859
WE Reserve the Right to Limit Quantities
Blue Chip Stamps Not Available in San Diego & Imperial Co. Stores

HASTINGS RANCH NEWS

Pasadena Girl Scouts To Begin Annual Garden Tour Ticket Sale Feb. 10

"Beauty at a Bargain" is the keynote of Pasadena area Girl Scout 1960 Garden Tour ticket sales campaign which starts Feb. 10.

Girl Scouts and Brownies of Pasadena, Altadena, La Canada, Sierra Madre, San Marino and South Pasadena will be ringing doorbells of friends and neighbors to give them an opportunity to see some of this area's most beautiful gardens while helping Girl Scouts.

Proceeds of the ticket sale will go toward improvements at Singing Pines and the Lake Camp, including building more shelters, planting fruit and shade trees, water, donkeys for pack trips; Camp Mariposa maintenance, training courses, publications and camperships.

TICKETS PRICED at one dollar each include admission to all three tours, 16 gardens in all. The first tour, scheduled for March 5 and 6, will be in the San Rafael area of Pasadena and will include five luxurious gardens of this fabulous area overlooking the arroyo.

Tour II will be on March 26 and 27 when estates of Linda Vista and La Canada will be shown.

Gardens of Arcadia, Sierra Madre and Altadena will be visited on Tour III April 23 and 24. Included on this tour will be Camp Mariposa in Altadena, which was formerly part of the historic Gartz estate and donated to the Pasadena Area Girl Scout Council by Miss Gloria Gartz.

IF NOT contacted by local Girl Scouts, tickets may be obtained at Scout headquarters, 505 S. Oak Knoll, Pasadena, or from Garden Tour ticket chairman, Mrs. W. R. Weinman, SY. 9-5247.

District Garden Tour chairmen from whom tickets may be obtained are: East District, Mrs. Edna Aeberly, and Sierra Madre, Mrs. William Vensel.

VILLA VIEWS

By Toni Maurin
SYcamore 7-9634

I am a firm believer that everyone should share a little with worthy causes. March of Dimes, Easter Seals and Santa Anita. I have just contributed my bit to the former and latter.

Inasmuch as I am the cautious type, I get out to the track early on my yearly visit. I wend my way down to the paddock to look 'em over. If they have a white eye, the horses, I mean, I won't bet on them 'cause I don't trust them. If they are too frisky, I'm afraid they might be doped.

Although I carefully inspect them for hypo marks I say you can't be too careful.

I study the scratch sheets and when I have finallly chosen MY horse I rush up to the show window and put down my $2. Net loss for the day, $16.

It's just in my blood, I guess I'm a plunger. It would seem that I ought to be valuable to someone with my clever choices of losers, just by virtue of process of elimination. Oh well, it was a beautiful day!

* * *

MR. AND MRS. William Sandberg of Old House Rd., and Mr. and Mrs. Gilbert McCoy of La Canada, spent last weekend on a trip to San Francisco. Although they were only gone for four days they managed to see quite a bit of the old town in a hurry.

* * *

MISS GLORIA Guttierrez of Fairpoint gave a farewell party last Friday night for Miss Chris Kurtz of La Canada. Miss Kurtz is leaving soon to go to the University of Grenoble, in France, to study. She has been attending Immaculate Heart College here.

There were about 25 couples at the party which included most of their sorority, the Delta Chi Phis. A presentation of going away gifts from her friends was made during the evening. A late buffet followed the dancing.

* * *

THE KINNELOA MESA Association had its annual election of officers last Thursday evening.

New officers will be: Gene Burt, president; Dan Marvosh, vice president; William Morse, treasurer; Mrs. Howard Morgridge, secretary; Mrs. Cass Harris, hospitality chairman; and the additional board member will be William Kelley, Harry Pulaski, Albert Richards and Millard Jacobs.

* * *

MRS. SAM MATLOFF of Old House Rd. had a surprise birthday anniversary dinner party last week for her husband. Her guests were Mr. and Mrs. Kenneth Hamill and Mr. and Mrs. William Albright.

* * *

MR. AND MRS. F. A. Tangeman of 1915 Kineloa Canyon Rd. have houseguests for a few weeks. They are her sister, Miss Ella Beerkircher, and Mrs. F. L. MacAleavy, from Madison, Wis. They have been busy taking in all of the local sights. They plan to return to the SNOW on about the 11th.

* * *

DR. AND MRS. Robert Mueller of Old House Rd. returned last week from a two-week trip to Mexico. They met Mr. and Mrs. Duane Whitehead, of Seattle, Wash., at the International Airport and made the entire trip with them. (The Whiteheads are former residents of this area). From there they flew to Mexico City. They hired a car and drove to Cuernavaca, and then to Tosco and Acapulco, where they both caught a sailfish. I asked if they had them stuffed and mounted for all the world to see, but all they brought back were the swords. They returned to Mexico City where they saw the bull fights and all of that beautiful city, before winging home again.

* * *

THE C. TOM CRAWFORDS of Sierra Madre Villa have joined the group of pool owners this last month. The finishing touches are just going in now.

Also with a new pool are Mr. and Mrs. Leslie Garlinghouse of Sierra Madre Villa.



Members of Stanford Women's Club met to have a preview of their annual dessert-bridge benefit planned for Feb. 10. Parties will be held simultaneously in eleven homes in San Gabriel Valley. Proceeds from the event will be used in the club's scholarship program. Pictured, from left, are Mrs. William B. Worden Jr., Mrs. Roy W. Carver, Mrs. George R. Kroeger, Mrs. Peter Price and Mrs. Harold H. Hennacy, president.

Stanford Women's Club Plans Annual Benefit

Stanford Women's Club of Pasadena, Junior Division, is sponsoring its annual money-raising event next Wednesday to benefit the club's scholarship program.

Valentine dessert bridge parties will be held simultaneously in 11 Pasadena area homes commencing at 1 p.m., according to Mrs. Charles Sandberg, general chairman.

The parties will be in the homes of Mrs. Charles Bakaly, Mrs. E. R. Chilcott, Mrs. Thurmond Clarke, Mrs. Phillip Sechler and Mrs. Wesley Train of Pasadena; Mrs. Edward Monroe of Altadena, Mrs. Safford Nye and Mrs. Paul Penberthy of San Marino, Mrs. Hector Powell of South Pasadena, Mrs. Hubert Stokely of La Canada and Mrs. John L. White of Flintridge.

Assisting hostesses for the parties are Mmes. Robert Volk, Philip Saeta, Ernest Hinshaw, Jr., James Barrett, Roger Osenbaugh, Owen Powell, Richard Arthur, Hubert Stokely, John Walker, Alan Andrew and Charles Bakaly.

EVERY TABLE will have a first prize of a handmade doll centerpiece, and each house will have numerous door prizes.

According to reservations chairman, Mrs. George Kroeger, there will be 114 tables and 456 tickets available. Anyone interested in attending may contact her at ELgin 5-2274.

The party is under the direct supervision of Mrs. Harold Hennacy, the juniors' president, and Mrs. Sandberg, benefit chairman.

AMONG THOSE in the area planning to attend the event are Mrs. William Mangham, Mrs. Richard Rosskopf, Mrs. John Queen, Mrs. Jay Parry, Mrs. John Kelly, Mrs. Warren Thiele, Mrs. Cecil Howard and Mrs. Keith Stiles.

Also, Mrs. Charles Hardison, Mrs. Carleton Wright, Mrs. Eugeie Rode, Mrs. Wayne Blackman, Mrs. LaVerne Huff, Mrs. Harry Halstead, Mrs. William Presley, Mrs. Gerald Fahey, Mrs. Wilkilleen, Mrs. James Jenkins, Mrs. Fred Fenton and Mrs. Robert Houseal.

ALSO, Mrs. John McKenna, Mrs. Joseph Brady, Mrs. Warren Cline, Mrs. John DuBois, Mrs. William Bevan, Mrs. Edward Watts, Mrs. James Verhovek, Mrs. Ken Christianson, Mrs. William Bower, Mrs. Everett Hendricks, Mrs. Neal Rowley, Mrs. Dan Wells, Mrs. Robert Ottman and Mrs. Kenneth Fuller.

Also, Mrs. Richard Walters, Mrs. William Worden, Mrs. Edward Fleischer, Mrs. Donald Brady, Mrs. Roy Carver, Mrs. Robert Jacobson, Mrs. Peter Price, Mrs. George Kroeger and Mrs. Howard Smith.

Welcomes Newcomers

Honored guets at Las Companeras' "Day at the Races" yesterday at Santa Anita were six new members in the club.

Those new members introduced by the president, Mrs. Harlan Dunn, are Mrs. John DuBois, Mrs. Robert Hunt, Mrs. Thomas Walsh, Mrs. Paul Kelley, Mrs. Warren Newton and Mrs. Edward Eubanks.

Laff Of The Week



"Quick! . . . I wish to reserve a single room and a bassinet!"

Buzz-Sessions On Family Life Begin Thursday

A series of six buzz-sessions on the dynamics of family life will begin Thursday morning in the audio-visual room at Field. The time will be from 9:15 to 11:15 a.m.

The series, under the Adult Education Department of Pasadena City Schools, will present Mrs. Beatruce Rodenburt, guidance counselor.

Chairmen of the series are Mrs. Edith McClintock and Mrs. Merlyne Farmer.

Pack 382 Plans Annual Dinner

Cub Scout Pack 382 will have its annual "Blue and Gold Dinner" tomorrow evening in Don Benito School Caifetorium beginning at 6:30. The event also will serve to celebrate the 50th Anniversary of Scouting.

Members of the pack recently visited the railroad roundhouse in East Los Angeles where they explored the oldest steam engine and train of the Santa Fe, boarded the double-deck Super Chief, rode the turntable and had the diesel engine explained to them.

The Scouts then returned to a truck for an "open air" ride to Echo Park and had their lunch on the "island."

The boys dressed as hobos for the event and prizes were awarded to Harlan Dunn and Larry Goldswith.

Chaperones were Merv Fair, Raymond Cox, Bob Hunt, Bob Grube and Ralph Johnston.

Evening Classes For Foreign-Born

Evening classes in English for foreign-born persons opened Monday at John Muir High School in Pasadena. The classes, sponsored by the Extended Day Division of Pasadena City College, cover English conversation, grammar, spelling, phonics, reading, writing and composition.

Classes are being held Monday and Wednesday evenings from 6 to 8 p.m. for beginners, and from 8 to 10 p.m. for advanced students. There is no charge.

Employment Office Has New Manager

Warren A. Munson has been appointed manager of the Department of Employment, Pasadena Office, according to Louis F. Pagliasotti, acting area manager of the Southern Area.

Munson was formerly assistant manager of the Department of Employment Office in Hollywood and had previously been assigned in Los Angeles, Bakersfield and Oakland. Munson replaces Edna Phillis, who recently retired after 25 years of service.

Gamma Phis Support Hospital

Gamma Phi Beta alumnae of Pasadena will be among the first to contribute to the new pediatrics section which is soon to be added to the Methodist Hospital of Southern California, Arcadia.

The check was presented to Mr. Walter J. Hoeflin, Jr., hospital administrator, by Mrs. William Z. Bancroft, Mrs. Kenneth Dueker, also on the hospital board, and Mrs. William Bruce Bryant.

This same alumnae chapter was the first sorority to completely furnish a room, in the maternity wing, when the hospital was built several years ago and has been contributing to the hospital each year since then.

Under the general heading of child welfare, which Gamma Phi Beta International sorority promotes as its special sphere of interest, activities of Gamma Phis in this area, with this contribution to pedriatrics at Methodist Hospital of Southern California, will be in line with the work of the group's nursery guild in Los Angeles at Good Samaritan Hospital.

Intercity of Gamma Phi Beta has contributed more than $100,000 to Good Samaritan Hospital from the annual Greek Theater premieres benefits, since its adoption five years ago. A like amount also has been given to charities in the local areas of Los Angeles County.

The sorority was founded in 1874 by four coeds at Syracuse University who established the order for the purpose of promoting high ideals and standards of scholarship for women students, as well as furthering friendliness and social culture.

Mrs. Mary Stenek Dies in Hospital

Mary McColgin Stenek, 74, of 1556 Sierra Madre Villa Ave., Pasadena, passed away Jan. 25 after a lengthy illness at Sierra Madre Convalescent Hospital.

She was a native of Glasgow, Scotland, a former resident of New York City, and had made her home with her son, Joseph L. Stenek, at the Sierra Madre Villa address for the past three years.

Besides her son, she is survived by two sisters, Mrs. Helen Troy and Mrs. Gertrude Vesta, both of New York City.

Funeral services were conducted Wednesday at 10 a.m. at Ripple Mortuary. Interment in Resurrection Cemetery, South San Gabriel.

UP ON . . . Hastings Hill

SOMETIMES columnists become famous and first thing you know they get invited to play golf with Bing Crosby or stay at Bob Hope's desert hideaway. And the next thing you know they are writing their columns about all the movie stars and living a life that makes you so envious you cease to read their columns.

Now we want to tell you that we are not columnists of that type. We are two lovable, down-to-earth modest housewives who can take success in stride. Just for instance, Marge knows a man who is the cousin of a TV director. Does she name-drop? Of course not. Lucie has the autographs of three movie stars. Does she spend the afternoons at their heated pools and tell you about it? Of course not.

We are telling you this so that you will rest assured your columnists will remain loyal, lovable and modest regardless of the fabulous invitations we may receive from grateful readers.

Also, we do not accept payola. Nobody has offered any.

* * *

BETTY AND CHUCK Coates celebrated arrival of their twins and cushioned the shock of the suddenly doubled family by a week in New York. But now they're home again and ready with renewed vigor to tackle the job of being parents of four.

I KNOW all you neighbors in the Upper Ranch will be happy to know we once again "went over the top" in the annual Mothers March of Dimes last Thursday night. In fact, the $837.57 collected exceeded last year's donations. Ethel Mayhew, area captain, was most grateful for the response shown by the residents and to the volunteer mothers who treked up and down our hill and made possible this drive.

* * *

MARTA AND Nat Miner have certainly had a time for themselves. They've just returned from a two-week holiday in New York where they not only saw the bright lights but had a visit with Nat's family. En route home, they had a stopover in Chicago where they saw Marta's family.

* * *

JEANNE GATES, who formerly lived in the Ranch with her mother, Kay, and brother, Jack, is on the staff of her high school paper in Santa Ana. Her report on a lecture of eye-witness accounts of Communistic aggression was so fine that it was reprinted in the Santa Ana paper, complete with by-line for the young lady. I'm sorry there isn't space to have a reprint of it, but take my word, it was very well done and could easily have been mistaken as having been written by a much older and experienced reporter.

* * *

NEIGHBORS will be glad to learn Bill Pursley, even though still confined at St. Luke Hospital following a heart attack, is improving nicely and expects to be home next week. Along the same line, Jane Cowen has finally "come up for air" following a siege not only of the flu but chicken pox and pleurisy. It does seem she could have managed to get one thing at a time but I guess she was anxious to get back to her real estate business and decided to have everything at once.

Lucie and Marge.

Math Prof. To Speak On Poetry

Da. Morgan Ward, professor of mathematics at Caltech, will speak on modern poetry at a dinner meeting Feb. 11 at the Athanaeum, under sponsorship of the Pasadena Area Liberal Arts Center.

The talk will be highlighted by the showing of slides on modern poetry. Reservations must be made by Feb. 5.

The spring series of discussions and lecture-discussions of the Center will begin the last two weeks in February and the first of March. The new discussions are titled, "Politics, 1960," "Great Decisions, 1960," and "Economics and Politics."

A new series of "Drama for Discussion," in cooperation with the Pasadena Playhouse, is planned. Programs of continued popularity will be given, such as "Introduction to the Humanities," "Ways of Mankind," "Great Religions," "Looking at Modern Painting," and "Transitions and Tensions in Southeast Asia."

The Pasadena Area Liberal Arts Center is located at 285 S. Los Robles.

Dinner Meeting Installs Presbyterian Voyagers

In an impressive candlelight ceremony following their monthly dinner meeting, newly elected members of the Voyagers of the Trinity Presbyterian Church took over their posts for the coming year.

Installed as Skippers of this couple-club organization were Mr. and Mrs. Rocky Scharer, while Mr. and Mrs. Clifford Faust assumed the duties of First Mates. Mr. and Mrs. T. M. Goodrich became Pursers, and Dr. and Mrs. Scott McMurray, Log Keepers. Navigators (outgoing Skippers) are Mr. and Mrs. Herman Scholz. Conducting the installation was the Rev. Donald H. Ostrander.

Anticipating an increasingly active year, the new Skippers announced an enlarged rostrum of aides: Margaret and Ward Clark, Chef (they schedule KP for the year); Mollie and Les Dutton, Birthday chair-couple; Eleanor and A. C. Wilfong, Recruiitng (new members welcome); Edna and Harold Davidson, Ways and Means; Mary Ostrander, Pianist; Louise and Burl Jones, Chaplains; Ann and Oliver Kelly, Planning and Coordinating; Florence and "Doc" Trevisano, Alternate; Helen and Bill Preston, Communications; Evelyn and Merritt Thompson, Ships Doctors.

AFTER A hearty dinner, prepared and served by the three couples on KP for that evening—the Wilfongs, the Joneses and Mr. and Mrs. Russell Delahooke—thrilling color movies of the Altadena Mountain Rescue Squad in action were shown by Vance Yost, president of that squad, and "Bud" Van Brussel.

They also displayed some of the equipment used in mountain rescues and told of some of their experiences.

Field Parents Begin Talent Show Rehearsal

Eugene Field School mothers and fathers met last week to plan their first parent talent show, scheduled to be a comedy variety show with much music. Show dates are April 1 and 2.

Mothersingers will form the backbone of the show, participating together and in small groups. A mothers chorus line also is in rehearsal, and fathers will sing, dance and do comedy routines.

The show is unnamed as yet, but interest is high in all departments of the production. Casting has not been completed, and those in the school who are interested in participating should call Mrs. James Stivers.

Make Ready For Play

A party, to preview a play, is planned by the drama section of Shakespeare Club Juniors for Saturday, Feb. 6, at 8:30 p.m. at Rancho Hillcrest Restaurant.

Sam Sogohomonian, who has authored a musical comedy for the Juniors' annual production, will present a synopsis of his comedy of the "Roaring Twenties." Partygoers will select the party they wish to audition for the following Monday evening at 7:30 in Stratford House.

Those in attendance also will meet the director, Earlene Kidder, who for the second year will direct the play scheduled for April 1 and 2 at Shakespears Clubhouse.

Mrs. Edwin E. Easterling, party chairman, will be assisted by Mesdames Thomas A. Euglish, Charles W. Hurter and Frank D. Limb.

Among those planning to attend are Messrs. and Mesdames Donald Jay Bent, Richard L. Seaman, Calvin K. Casey, Jackson Stubbs, Jr., John S. Voskian, Henry C. Foes, Jr., Thomas A. Fessenden, Richard S. Spanjian, Alan J. MacDonnell and Harry A. Meskell.

Charmette Series

Registrations for the popular "Carmette Series" for girls of junior high school are now open at the business office of Pasadena Recreation Department, 1501 E. Villa St., Pasadena.

Classes will be conducted at Wilson Junior High School with Saturday, Feb. 20, opening date. Hours, 10 to 12:30 for six consecutive Saturdays.. A small fee is charged at time of registration.

The Charmettes is a self-improvement series designed to encourage teenage girls to improve their posture and develop poise, good grooming subjects, care of the skin, care of the hair and correct hair styling, social etiquette, wardrobe selection and color analysis.

Each member will be asked to participate in a short fashion review. Mothers are invited to attend the first and last lesson. Also invitation will be extended to mothers during the hair styling and cosmetic demonstration lessons.

Registration forms may be picked up at the business office of Pasadena Recreation Department.

YMCA Plans For Members

Bob Richards, Olympic pole vaulting champion, spoke at the kick-off and first report meeting of Pasadena YMCA's 1960 membership enrollment organization at the "Y."

Dr. Sam Blake, general chairman, presided at the meeting which was attended by members of all eight divisions. The workers were challenged by Richards to go out and reach the 2,300 member goal of the Pasadena YMCA this year.

Division chairmen reporting were Homer Ellis, Fred Stoffel, John Whatley, Alfred Norman, Desmond Hogg, Dale Davis, Carl Woody and co-chairmen Frank Hughes and Dick Thomas.

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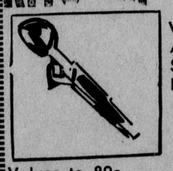
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Behind the Scenes in Business

By Reynolds Knight

NEW YORK, Feb. 4. — The "Soaring Sixties" are under way. Ask almost any businessman and he'll predict for the decade an upward economic march that should benefit virtally every American living or born within the period.

Optimism is based on the views of ecoomists who spespecialize in predicting key factors that'll influence the economic path — population, for instance. There'll be a swelling of the teenage market; new family formations will mean more housing and a surge in demand for countless consumer goods.

Increased research spending will pay off in new or improved consumer and industrial products.

Atomic war and rampant inflation seem to be the only possibilities (remote ones) that could replace progress with chaos.

* * *

BUT 1960 iself presents a different picture. Experts foresee over-all business activity at record peaks, provided two dark clouds don't wash out their predictions. One is labor trouble, typified by the steel industry's recent headaches; contract negotiations in a score of other large industries are slated all through 1960. The second: a violent downturn in the stock market, where prices are hovering near all-time highs but a case of jitters could change the picture overnight.

Barring these and other possible upsets, gross national product is expected to climb past $500 billion by mid-1960, then taper its rate of climb.

* * *

CAR SALES SPURT?—New car sales in 1960 may total 6.8 million, second only to the 7.2 million cars sold in 1955, according to estimates of Arthur O. Dietz, president of C.I.T. Financial Corporation. Dietz, whose company includes the largest independent auto finance company (Universal C.I.T. Credit Corporation) among its subsidiaries, adds that some 75 per cent of new car purchases will involve the use of instalment credit.

He predicts new car sales in 1960 will include up to 500,000 imported cars and 6.3 million domestic cars.

Overall, use of consumer instalment credit will continue to expand this year, Dietz forecasts. And he says this expansion should not be cause for worry.

"The expansion of credit purchases should be regarded as a sign of a vigorous and healthy economy," he explains.

* * *

RUBBER INDUSTRY CHEERED—Expanding markets in the United States and abroad give the rubber and plastics industries cause to predict solid growth in 1960, according to J. Ward Keener, president of The B. F. Goodrich Company.

Keener predicts the United States will consume 1,650,000 long tons of rubber this year, a record high. Spurring the consumption rise will be higher sales of replacement tires for the increasing number of automobiles on the road. Another factor will be larger consumption of rubber in non-transportation products, such as hose, belting and footwear.

Rubber consumption in free world countries outside the United States will inch ahead to a record 1,630,000 long tons, Keener says. Additionally, he notes that Iron Curtain nations will import an estimated 425,000 tons.

* * *

TEEN MARKET GROWING—Nearly four mililon postwar babies born in 1946 will reach age 14 and start exerting their influences on the purchase of adult items in 1960.

"Today's teens make money, have money and spend money — more money than ever before," notes Harry B. Henshel, president of Bulova Watch Company, Inc. And his company already has begun girding itself for the impact of the widening teenage market. One example: introduction of a new line of 17-jewel watches priced at about $30.

Henshel predicts record retail sales of nearly $2 billion for the jewelry industry in 1960. He also reports that 1959 volume, although slowed by "farm unrest and the steel strike," posted gains over the previous year.

* * *

MORE DIVERSIFICATION....The year 1960 will see many businesses diversifying their activity into new product areas, with beneficial results. Typical is S. C. Johnson & Son, Inc.

This company, maker of Johnson's Wax, actually began a diversification program in 1954. It has paid off with a 56 per cent domestic sales gain over the six years. But for 1960 Johnson's diversification efforts will be accelerated. A unique new automobile care product is among products slated for introduction.

H. F. Johnson, company chairman, reports products introduced in the last six years now account for more than one-half of the company's sales. And he expects a sales gain of 10 per cent in 1960 to propel the firm to record business heights.



DR. WILBUR E. MORLEY (Bill Morley), son of Mr. and Mrs. Harry E. Morley of 400 Ramona Ave., Sierra Madre, who has received his degree of Doctor of Philosophy in clinical psychology at UCLA. Dr. Morley is now staff psychologist with the Veterans Administration at Sawtelle.

Can Be Made Beautiful . . .

Planting a Garden Wall Entails Careful Planning

When planting a garden wall—be it the wall of a house, a retaining wall or the board fence that marks your boundary line—you have an ideal chance to create something special. Correctly planted, a wall becomes a back drop to the garden drama as it unfolds through the seasons.

We should mention in passing, however, that some gardeners seem to think the best wall planting is one that hides the wall. Their chance to use the wall as a backdrop for planting effect is thus automatically forfeited.

We believe that a wall is something to see. Against it, plants create patterns of interest, bloom stands out and visual enjoyment is enhanced.

WHAT, THEN, should we plant to stimulate new interest in an architectural form that in itself may or may not be a thing of beauty. We checked the California Association of Nurserymen list and came up with many ideas.

First off, the espaliered plant seemed to find greatest favor in wall plantings because it offered so many variations. Against heat-catching walls, many of the edible fruits are first choice. Apples, pears, citrus all lend themselves to espallering, with their ripening fruit as an added attraction against the wall.

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Banquet DINNERS Chicken, Beef, Ham or Turkey. EACH 49¢

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Treesweet ORANGE JUICE 6 6-oz. Cans $1.00
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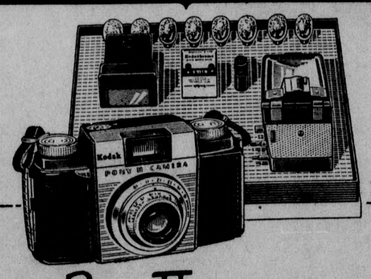
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This Is Your Life . . .

Just a Hint to Be Sure Your Boat Engine Is Right

By Al Miyadi

On the morning of July 3, 32-year-old James Martine, Reseda, gathered his family, consisting of wife Julia, 30, daughters Marie, 4, Penny, 3, into their new station wagon, hitched his 18-foot cabin cruiser and trailer to it, and set off on a typical holiday outing.

By 8:30 o'clock that morning, Martine, sitting comfortably by the controls, smiled at the gay family chatter, routinely checked the twin 50-h.p. motors whose quiet, deceptively powerful thrust swept them past the Point at 30 mph.

The water was clear and calm. There was no wind.

At precisely 8:33, Martine's family was dead, drowned, and he was swimming for his life.

At 8:31, their small craft had blasted into a piece of driftwood no larger than a family telephone, but the impact at 30 mph had torn a hole in the hull the size of an oil drum, and with the burden of the two 200-pound motors, the boat had sunk in little more than 60 seconds.

The story just recounted is fiction. The Martine family exists only in the mind of the author. But tomorrow, the day after, next week, this year, the story will come alive, become fact, then an obit in yesterday's newspaper. What is the answer? It's simple, sure-fire and tragically disregarded. We'll tell you about it in next week's column.

* * *

NOTES OF A BEACHCOMBER

DESPITE DFG assurances, some skippers are worried current cold waves may push into springtime, that it may mark the end of the warm water cycle. . . . But then there's always the albacore.

Biggest yellows of the season popping belatedly at the old Horseshoe Kelp, some pushing 30 pounds, running hot and cold . . . Big bull bass more consistent and on the upswing there.

Dave Fink, of Davey's Locker, pushing into the big time, taking on another landing, will press the Long Beach-San Pedro action. New boats plus the Del Mar, last year a San Diego runner, comprise the new stable.

SANTA MONICA'S bottom runners still stumbling into a few small whites, but mackerel and bonito have fled the scene.

Western Outboard Association opening up new classifications to enlist boaters-come-lately. . . . Membership growing by leaps and bounds, 1959 their best year yet.

Nomad Al Chang reports discovery of black sea bass lair below Puertocito, the fish popping 80-pound line with ease. . . Ed Tabor, of Flying Sportsman's Lodge, relays 50-pound plus roosterfish on the prowl a jig's throw from Loreto Beach.

A man with a sound argument never has to shout in anger to put his points on the line.

Edison Co. Opens New Sea Water Conversion Plant

The first general purpose sea water conversion plant on the Pacific Coast was put into operation today by Southern California Edison Company at its steam electric plant on Mandalay Beach near Oxnard.

Equipment for this demonstration plant was furnished by Cleaver-Brooks Special Products, Inc., of Waukesha, Wis., and Jacobs Engineering Co. of Pasadena were consulting engineers for the Edison Company.. Cost of the unit and installation was reported in excess of $250,000.

Edison officials said the unit will be utilized to search for a more economical method of extracting potable water from the sea by distillation. This plant, they said, is the first of its kind in the country to be used in conjunction with an existing steam-electric generation station.

"However, we are talking about the future," cautioned Edison District Manager Paul J. Langlie, "and it should be emphasized that this is a pilot, experimental plant, one that cannot be expected to produce water at a cost competitive in any way to present Southern California sources such as the Colorado River

The Automotive World . . .

Ford's 1959 Payroll Second Largest in Firm's History

The average gross hourly and weekly earnings of Ford Motor Company employes during 1959 were the highest in the company's history, Kennery D. Cassidy, vice president-industrial relations, announced today.

Figures just compiled, Cassidy said, also show that the company's total nationwide payroll last year—more than $1,151,585,000—was the second highest in Ford's 56-year history.

Average gross hourly earnings of Ford hourly employes in 1959 was $2.888, compared with the 1958 record of $2.739 an hour. Average weekly gross earnings totaled $122.87, compared with the old record of $108.88, also set in 1958.

Last year, average hours worked by Ford hourly employes totaled 42.33 a week, compared with 39.75 in 1958.

FORD'S 1959 PAYROLL was exceeded only by the $1,204,644,000 paid to hourly and salaried employes in 1957. The company's total payroll in 1958 was $954,524,000.

Ford employes in Southern California earned $16,279,164 in 1959.

Cassidy said total average employment during 1959 was 159,541 hourly and salaried men and women working. Ford's total employment at year-end had climbed to 169,717 working from a low of 144,270 in August.

For the fourth quarter, employment averaged 168,407 men and women, and the average gross earnings for hourly workers was $2.932 an hour.

The only labor saving device that actually gets everything done is the almighty dollar.

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Oil Firm Honors 28-Year Veteran

Melvin A. Schafer of 503 W. Montecito, Sierra Madre, who has been a Richfield Oil dealer in Pasadena for 28 years, will be one of five dealers honored by the company at a dinner to be held in Eaton's, Arcadia, next Tuesday, according to Richfield Division Manager Stan H. Green. Schafer is a graduate from Pasadena JC.

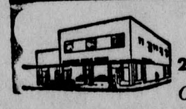
New Organ Class

A new organ class started at Monrovia-Duarte High School Monday nights, 7-9:30, in Room 4, Stadium. Mrs. Jean Wilson, who will conduct the class, teaches for Arcadia Music Mart.

Enrollment may be made with the teacher at the time the class meets. Phone numbers to call are ELliott 8-2551 or ELliott 8-4043.

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Sweet Green Peas
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ALL 303 CANS

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UNPEELED Apricot Halves 303 CAN — YOUR CHOICE 4 FOR $1
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Dill Pickles 12-oz.

LIBBY'S CORNED BEEF HASH 3 15½-oz. CANS
LIBBY'S BEEF STEW $1
LIBBY'S GRAPEFRUIT SECTIONS 303 CANS 5 FOR
VIENNA SAUSAGE 4-oz. CANS $1

HONEY BEAR HONEY 89¢ 5-lb. CAN
TASTE WELL OLEO 15¢ POUND
SUNSHINE HYDROX 3 11¼-oz. PKGS. $1
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IVORY Enter IVORY'S $100,000 TALES OF WELLS FARGO GIVE-AWAY 4 PERSONAL SIZE 25¢

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WHOLE HAMS 43¢ lb
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BUTT PORTION . . . . 45¢ lb

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Those Large Extra Fancy DELICIOUS APPLES 2 LBS. 29¢
Sweet, Juicy Arizona GRAPEFRUIT 8-LB. CELLO BAG 39¢
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